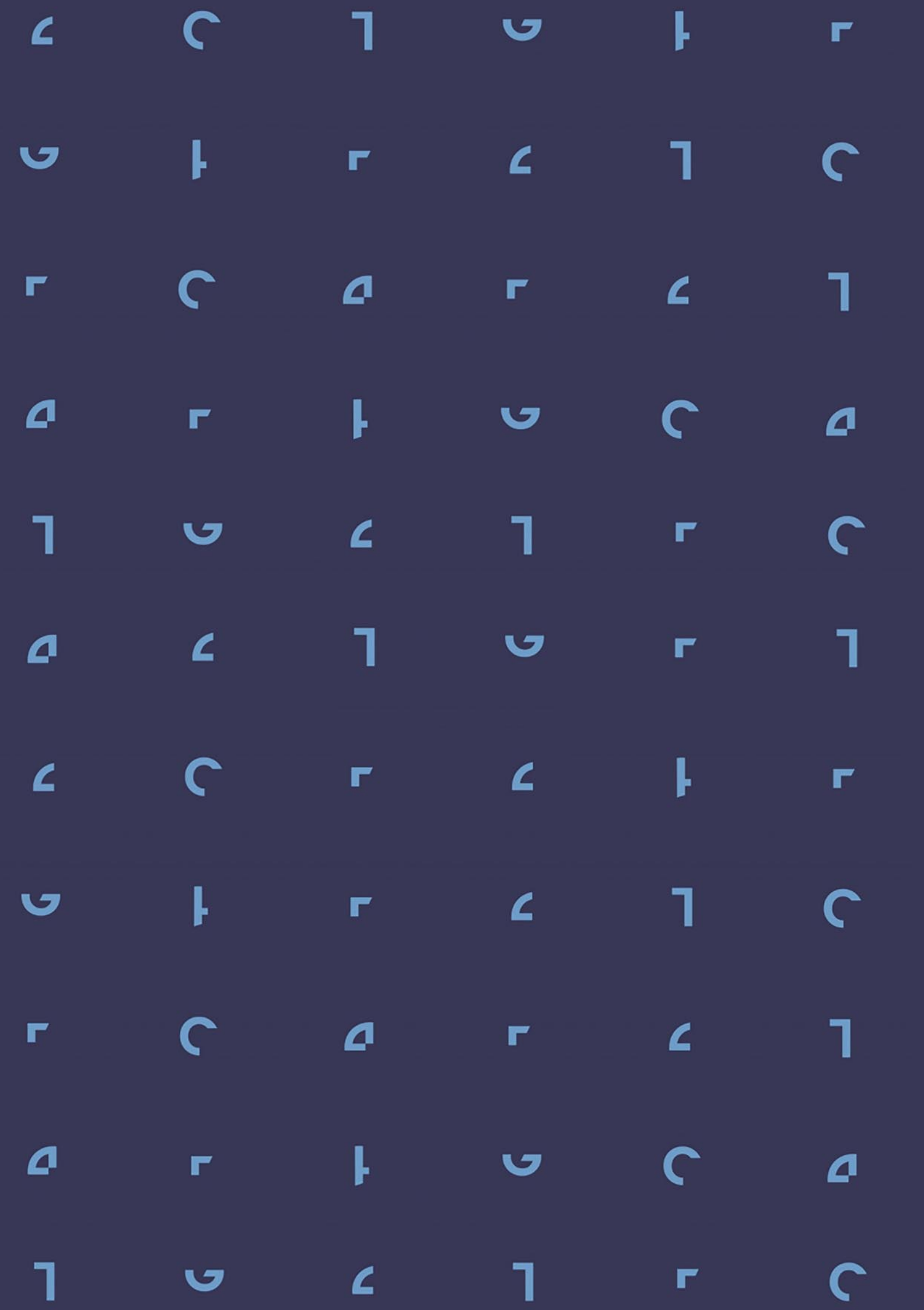




TG 4

Annual Report 2022







TG4 Annual Report 2022

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“Turf-fired combustion of the rhetoric variety was refreshingly absent from An Fód Deireanach, a smart and surprisingly engaging four-part series about the heritage, ecology and politics of Irish peat bog.”

Liam Fay, *The Sunday Times*,
1/5/2022



Mission, Vision and Core Values

TG4's mission is to deliver entertaining and innovative media services that celebrate Irish language creativity and connect with audiences at home and worldwide. Through partnership with the Irish language audio-visual sector, we enable the creation of world-class content and support economic growth in Ireland.

TG4's vision is "to promote successfully Irish language and culture and ensure a central place for TG4 in Irish people's lives, both in Ireland and abroad".

TG4's vision and mission can be encapsulated in TG4's motto "súil eile", which recognises the need to stay mainstream with niche programming through the commissioning/acquisition and broadcasting of high quality programmes, capable of competing for, achieving and maintaining strong viewership levels.

TG4's values influence the way in which its strategy will be achieved, the style in which it operates and, overall, reflect the principles which are the core characteristics of the organisation. It is expected that each TG4 employee will use these values as their guiding principles to direct their on-the-job behaviours.



Peil na mBan produced by Nemeton TV



Gráinne Seoige: Meanapás Meon Nua produced by Tyrone Productions

"Gráinne Seoige's brave film Meanapás broadcast on TG4 recently broke the taboo by discussing a condition that will come to no less than 50pc of the population."

Sinéad Ryan,
Irish Independent, 12/11/22

"Dhein Gráinne a cúram go paiteanta. Ba léir a taithí theilifíse ilghnéitheach agus an chaint, trom is éadrom, á láimhseáil go tuisceanach, cumasach aici."

Breandán M. Mac Gearailt,
Tuairisc.ie, 9/11/22

TG4's Core Values

Connection:

- To provide a daily link for the Irish language to every household in the country.
- To put our audiences at the centre of everything we do.
- To offer an alternative viewpoint on national and international affairs.

Quality and Value for Money:

- To provide a high quality programme schedule.
- To operate a cost effective and efficient structure.

Creativity:

- To be creative in our output and everything we do.
- To continue to deliver innovative and unique programmes.

Proactive:

- To maintain the “can do” attitude cultivated and now established within our organisation and staff.



The Queen v Patrick O'Donnell produced by Rosg Teo.

Diversity, Equity and Inclusion (DEI)

“FIVE OUT OF FIVE STARS: History rendered as an utterly thrilling drama in The Queen v Patrick O'Donnell”

Pat Stacey,
Irish Independent, 16.3.22

TG4's DEI strategy development and implementation is being led by our 'Fóram Seaimpíní' (Champions Forum), which comprises representatives from across the TG4 organisation. TG4's DEI strategy and metrics were delivered in January 2022 and are now at implementation stage. As part of this process, TG4 compiles and measures a number of DEI metrics which include: staff by employment status; staff by gender and Department; staff by gender and level; staff by age decile and Department; staff 55+; staff by years of service; job interviewees & successful applicants by gender; and, gender pay gap stats. All metrics were baselined at the end of 2022 and will be remeasured and expanded upon every year to monitor and report on DEI in TG4.

The 2022 figures show that TG4 has a very positive balance of gender across age cohorts and departments. Extra supports have been put in place to support female workers to progress in technical areas where there is a traditional imbalance, which is industry wide. Gender pay gap measurements also show very little difference between gender cohorts

and, if anything, in favour of female as opposed to male. A new flexible working policy, strategic succession planning, the provision of internships and an apprenticeship programme are also helping to diversify the workforce further.

Throughout 2022 TG4's Fóram Seaimpíní implemented DEI actions across three pillars; an inclusive workforce, in our published content and in our communities of influence. A range of awareness training activities were rolled out for staff. Building on TG4's tradition of supporting women in sport, we delivered a wide range of programmes and content across all platforms showcasing Peil na mBan, AFLW, women's soccer, rugby, basketball, racing, cycling and much more. Greater diversity was also emphasised in our commissioned and acquired content. TG4 also collaborated on DEI initiatives with the European Broadcasting Union, Screen Ireland, IBEC and other important stakeholders. In 2023 TG4 is bringing its DEI initiatives under a new, broader ESG Strategy to formalise the delivery and reporting of progress in this area.

TG4's Commitments for 2022

TG4 has identified 12 priorities for 2022:

1 Linear Audiences:

Increase our share with national linear audiences.

2 Digital Audiences:

Continue to grow TG4's digital viewing and audience.

3 Young Audiences:

Invest in children's services and content for audiences in the 15-34 demographic, to strengthen younger audience engagement with TG4 and the Irish language.

4 Irish Language Communities and Gaeltacht:

Serve Irish-speaking and Gaeltacht communities even better.

5 Regional Creative Economy:

Support growth in Ireland's regional creative economy by investing in content and talent development.

6 Internationalisation of Independent AV Sector:

Refresh TG4's strategy to support independent production sector internationalisation.

7 Internationalisation of TG4's Creative Cultural Footprint:

Deepen TG4's global, cultural and linguistic footprint.

8 Safeguarding our Cultural and Linguistic Assets:

Review and revitalise TG4's Digital Archive Strategy.

9 Findability and Prominence:

Further develop the discoverability and prominence of TG4's content.



An C6sta Thiar produced by Aniar TV

10 Sustainability:

Continue to deliver more sustainable operations and greener production practices in partnership with the production sector.

11 Funding & Scale:

Ensure TG4 is adequately funded for growth and that we deliver value from our public funding.

12 Diversity, Equity and Inclusion:

Promote diversity, equity and inclusion in TG4, both on and off-screen.

Key Performance Highlights for 2022

“The best programmes of the week were, as so often, on TG4 ... Iontais na bhFarraigí Ceilteacha which explores the wildlife along the shores of Ireland’s southeast and the Welsh coast. The first episode was worth the licence fee alone.”

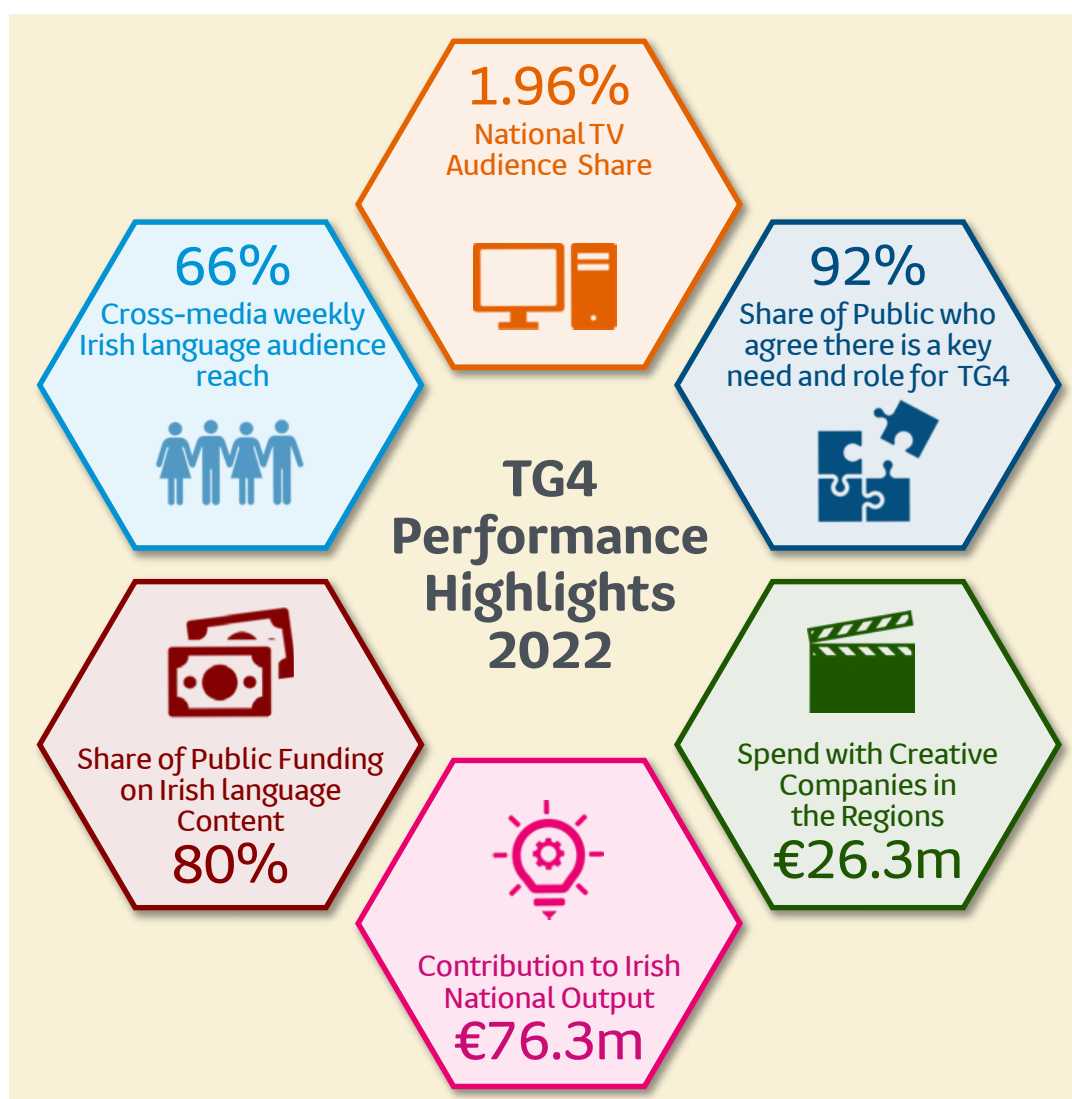
Eilis O’Hanlon,
Sunday Independent, 16.1.22

2022 was the first year of TG4’s new Post-Covid Vision for 2022–2025. The Vision is about building a public sphere for the Irish-speaking community, creating national status for the language and mainstreaming the language within the national sphere. It is based on moving to a more balanced PSM ecosystem in Ireland and on developing the quality and status of TG4’s brand to a European level benchmark.

We have made a good start and delivered real progress in the first year. As our funding has grown, we have increased our investment in content which targets younger audiences, across our linear and especially our online platforms. We continue to make strides in serving Irish language audiences and the Irish-speaking communities and Gaeltacht even better and creating status for the Irish language with national audiences.

In 2022 TG4 took pride in the enormous success of Cine4, producing high quality Irish language films. There was a historic first for Irish language film when *An Cailín Ciúin* scooped the Grand Prix Award at Berlinale, followed by awards for both *An Cailín Ciúin* and *Róise agus Frank* at the Dublin International Film Festival. A third Cine4 film, *Tarrac* was launched at the Galway Film Fleadh. The recognition for Cine4 continued throughout the year, culminating with *An Cailín Ciúin*’s nomination for an Academy Award in the ‘International Feature Film’ category of the Oscars.

In 2022 TG4 continued its role in supporting regional, creative companies and the regional economy, with increased investment in commissioning new content from the sector and in talent development.



Audiences in 2022

In 2022, 3.654m people or 82% of the population watched TG4 at some stage during the year. TG4 has grown its share over the last three years and in 2022, it increased from 1.89% in 2021 to 1.96%, the highest share the channel has had since 2011. There was also a 5% increase in primetime audience share (from 2.05% in 2021 to 2.15% in 2022).

The strong growth of TG4's non-linear digital media viewing and audiences continued in 2022. The number of cross-platform video views of TG4 content grew almost 120% from 61.8m in 2021 to 135.8m in 2022. *Molscéal* performed strongly, growing almost 10% from 2.37m to 2.6m video views in 2022. *Bloc TG4* video views increased from 2.96m to 3m in 2022 — with Instagram reels and TikTok as the highest viewed platforms for *Bloc* content. Engagement with TG4 Foghlaim also increased by 25%.



An Diabhail Inti produced by Lagan Media Productions



1.96%

National average all day TV audience share.
2.15% Primetime TV audience share.



66%

Cross-media weekly Irish language audience reach (all linear & digital platforms including TV, smart devices, mobile, online).



7th

Position in Top 10 broadcast channels in Ireland.



136m

Cross-platform Video Views: **120%** growth on 2021.



126m

Number of minutes watched of TG4 content:
35% growth on 2021.



131m

Social Media Views: **129%** growth on 2021.



3m

Bloc views — TG4's Social Media channel for 18-34s.
1.4% increase on 2021.



2.6m

Molscéal views — platform for Irish language community-based stories from Gaeltacht regions: **10%** increase on 2021.



102.5k

TG4 Foghlaim page views — learning resource for primary and post-primary schools. **25%** increase in 2022.

“Irish Witch trials targeted women on margins and people with disabilities”

Niamh Horan,
Sunday Independent,
6/3/22

“Saothar cumasach suimiúil ar thréimhse neamh-mheabhrach na géarleanúna caillí”

Breandán M. Mac Gearailt,
Tuairisc.ie, 14/3/22

An IPSOS MRBI national survey of 1,000 adults show that 92% of the public strongly agree/agree there is a clear need and role for TG4 in broadcasting in Ireland. 81% strongly agree/agree TG4 provides

high quality content and services. 83% believe TG4 is the most positive measure to promote the Irish language and give it prominence.



92%

Share of Public who agree there is a clear need and role for TG4.



81%

Share of Public who agree TG4 provides high-quality content and services.



83%

Share of Public who agree TG4 is the most positive measure to promote the Irish language.

Content Highlights in 2022

In 2022, TG4 broadcast 2,036 hours of Irish language arts, culture and sport content.

Documentary highlights included the female-led documentary exploring the ages of womanhood, *Gráinne Seoige: Meanapás, Meon Nua*. Two further documentaries aired in 2023, *Mary Kennedy: Fad*

Saoil and Síomha: Idir Anam 's Corp. An Buachaill Gealgháireach uncovered the story of 'The Laughing Boy', a song written by Brendan Behan in memory of Michael Collins. *Íospartaigh na Lochlannach* explored the Viking slave trade and Cyril Cusack: *Lár an Stáitse* looked at the life of one of Ireland's

“Yet again, the country’s smallest broadcaster offers the biggest reason not to turn off Irish Christmas TV.”

Pat Stacey,
The Herald, 15/12/22



An Buachaill Gealgháireach produced by Imagine Media



"An Cailín Ciúin has become the little Irish film that could."

Chris Wasser, 16.10.22

"The delightful Róise & Frank is part of a thrilling new wave of Irish-language filmmaking."

Donald Clarke, The Irish Times

"Dónal Ó Héalaí is the first bona fide Irish-language movie star."

Tara Brady, Irish Times, 2.3.22



included GAA, Rugbaí, Tour de France and Sacar na mBan. Over 491,000 tuned in to TG4 to watch the TG4 All Ireland Ladies Football Finals in July. The Arts series *Imeall* returned to TG4 and the prestigious Celtic Media Torc award for best Arts Programme went to *Samhlú*, produced by Fíabín Media.

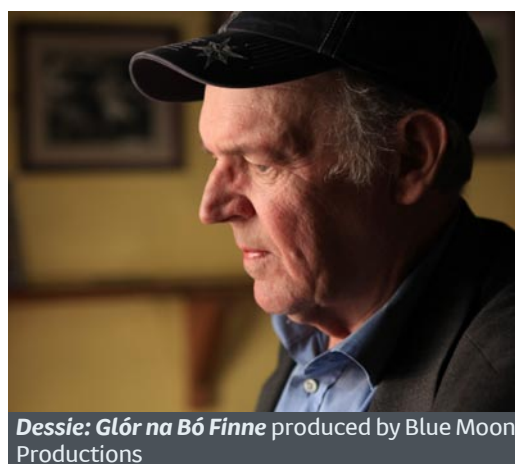
In 2022, three films from the Cine4 scheme had a cinema release. *An Cailín Ciúin* grossed over €1m at the box-office in Ireland and the UK alone, becoming the most successful Irish-language film ever. The film secured international distribution deals which saw *An Cailín Ciúin* being released in cinemas across America, Canada, Australia, New Zealand, Spain, Italy and France. *Róise & Frank*, the Irish-language family feature film, has also received audience acclaim nationally and internationally. *Foscadh* was also released in cinemas and had a successful run. *Arracht* and *Foscadh*, had their television premieres on TG4 in autumn 2022.

greatest actors. *Na Ceithre Ráithe sna Déise* spent a year in the Waterford Gaeltacht and *Cois Móire* explored the secrets of Munster's Blackwater River.

Hector returned to his travels taking a trip from the Balkans of Eastern Europe to the Baltics in the North and a new series, *Contractors*, was a favourite with TG4 audiences.

Music highlights included programmes *Dessie: Glór na Bó Finne* celebrating the life of singer Dessie O'Halloran and *Willie Clancy: 50 bliain den Cheol* remembering the music of Willie Clancy. Father and son Breannán and Cormac Ó Beaglaoich headed on a musical journey from Cork to Wicklow in *Slí na mBeaglaoich* and Doireann Ní Ghlacáin presented a new music series, *Ceolaireacht*, exploring the traditional Irish music scene around Ireland.

TG4's extensive Sports coverage for 2022



TG4 Event Highlights in 2022

“Sky, which has been owned since 2018 by US telecoms and media giant Comcast, has also signed deals with TG4 and rival Virgin Media Television, with Buckley hailing the importance of its relationships with each.”

Laura Slattery,
The Irish Times 27/7/22

“Over the past few years, younger viewers have taken to watching even English-language films with the subtitles on. A mode that was once forbidding is now mainstream.”

Donald Clarke,
The Irish Times 6/9/22

TG4 hosted the 38th CIRCOM Annual Conference of Regional European broadcasters in Galway in May. Over two hundred delegates from 28 European broadcasters participated in the conference themed, “Creative Regions, Creative Economy”.

After a two year break, Fleadh Cheoil na hÉireann was back in Mullingar where it began in 1951. TG4 broadcast live from the Fleadh each night, presented by Daithí Ó Sé and Doireann Ní Ghlacáin, and was the most watched Fleadh Cheoil on TG4 since 2017.

Gradam Ceoil 2022 Awards was broadcast from

the National Concert Hall in Dublin for the first time in the awards’ history. 2022 marked the 25th year of the awards ceremony.

TG4 provided increased coverage of Comórtas Peile na Gaeltachta and Oireachtas na Gaeilge. Molscéal and Spórt TG4 covered Comórtas Peile, with Molscéal awarded a Gradam Cumarsáide an Oireachtais for its coverage of the event. TG4, Molscéal, Bloc, and Cúla4 all provided extensive coverage at Oireachtas na Gaeilge, which resulted in an uplift in live streams of events on the TG4 Player.



CIRCOM Regional Annual Conference 2022 Niamh Ní Chróinín and Blindboy

TG4 Developments in 2022

A major development in 2022 was the work which began for a new dedicated children’s channel, Cúla4. The Minister approved a new dedicated children’s channel in September. The new channel will be launched in September 2023. TG4 recruited core channel staff and announced multiple commissioning rounds for programming for the new

channel, including a pilot for a children’s news service. A new on air brand design was launched for Cúla4. A TG4 Foghlaim Educational lead was appointed to develop TG4’s educational and learning strategy. The Report of the Future of Media Commission was published in July 2022. The Future of Media Commission Implementation Strategy &

Action Plan recommended that TG4 should have independent editorial control over our news services to allow for greater plurality in news coverage and to allow us to provide an enhanced service to audiences. TG4 appointed its first Head of News and Current Affairs in October 2022, commencing work on the development of the Nuacht TG4 brand. TG4 also commissioned an investigative current affairs series from the independent production sector.

Over 2022, TG4 continued the “TG4 Gach Áit” strategy and expanded its services. TG4 launched TG4 HD on Saorview in December 2022. TG4 launched on Sky Glass in Ireland in Summer 2022 and expanded the content provided on the TG4 Player which is available worldwide on IOS, Android and on Smart TVs.

TG4 also began preparing for the launch of a TG4+1 channel. Cúla4 and TG4+1 will be launched on the Saorview DTT Multiplex in September 2023.



Eimear Ní Chonghaile, Nuacht TG4

“Future of Media Commission Report: Some of the commission’s approved recommendations — the view that TG4 should have independent control of its own Nuacht and measures to give a wider range of news outlets access to public funding — have been welcomed.”

Laura Slattery,
The Irish Times 12/7/22

Investing in Talent and Ireland’s Regional Creative Economy

TG4 continued as a significant investor in the screen production and other audio-visual creative sectors in Ireland’s regional and Gaeltacht areas. In 2022, TG4 invested 72% of its public funding into content from the independent production sector. TG4 spent €31.1m on creative services in Ireland, of which €26.3m was spent with regional creative companies (€24.5m in the Republic of Ireland and €1.8m in Northern

Ireland). TG4 worked actively with 33 independent Irish language producers, with 90% of the total monies spent with independent production companies in Ireland, spent with regional production companies. In 2022, TG4 also continued to invest in talent development schemes for the sector, in conjunction with other industry bodies.



Hector — Balkans go Baltics produced by Domhan Media

“I caught the grá for Gaelige as Hector’s adventures provided the perfect escape.”

John Connell,
Irish Independent, 7.1.22

“Bhaineas gáire as an ngreadadh suathaireachta a fuair sé i bhfolcadh Turcach. Ag an am céanna, áfach, éiríonn le Hector míreanna níos sollúnta a láimhseáil chomh maith.”

Breandán M. Mac Gearailt,
Tuairisc.ie, 1.11.22



80% Share of Public Funding on Irish Language Content.



€26.3m Spend with creative companies in Ireland's regions.
€31.1m spend nationally — 14% increase on 2021



95% Share of spend with the Independent Production Sector which creates intellectual property.



€63m Contribution to Regional Output.
€76.3m contribution nationally.



972 Regional Jobs Impact (FTEs).
1,146 national FTEs.

Governance, Value for Money & Efficiency

“Increasingly, TG4 has become the place to go to escape the galloping descent into idiocy.”

Eilis O'Hanlon,
Sunday Independent,
10/4/22

TG4 welcomed a new chair, Anna Ní Ghallachair, and three new board members, Róisín Ní Ráighne, Aedín O'Leary, Seán Ó Cuirreáin, in November 2022. TG4 welcomed Sonia Nic Giolla Easbuig as a board member in February 2023.

TG4 is committed to making the best use of our public funding. Every year, the highest possible amount is invested in Irish language content while ensuring that staff and overhead costs remain as low as possible.

In 2022, TG4 spent €36.878m on content. This

was 85% of TG4's net operating expenditure in 2022. Of this, TG4 spent €34.346m on Irish language content, representing 80% of public funding.

During 2022, TG4 continued to deliver initiatives to ensure the sustainability, availability and progressive development of TG4's workforce, including making significant investment in the wellness and mental health of all staff. TG4 also invested in sustainable operations to implement greener production, broadcast and content distribution work practices.



Contractors produced by Domhan Media

The Board of Teilifís na Gaeilge and Other Information

The Board of Teilifís na Gaeilge was established in April 2007 under the provision of the Broadcasting Act, 2001. The board consists of a chair and 11 members, including the Director General in an ex-officio capacity and a staff representative. The appointments are made by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media.

The Board met 7 times during the 12 months to the 31st December 2022.

Board Members and Director General at 31st December 2022



Anna Ní Ghallachair
(Chairman)



Alan Esslemont
(Director General)



Bríd Ní Fhachtna



Frank Reidy



Mairéad Ní Nuadháin



Siobhán Ní Ghadhra



Darach Ó Tuairisg



Seán Ó Domhnaill



Róisín Ní Ráighne



Aedín O'Leary



Seán O Cuirréain



Sonia
Nic Giolla Easbuig
(appointed in 2023)

Company Secretary and Registered Office

Nóra-Máire Uí Mhócháin

TG4

Baile na hAbhann

Co. na Gaillimhe

Secretary to the Board

Lís Ní Dhálaigh

Sub-Committees of the Board

There are four sub-committees of the Board as follows:

Audit and Risk Committee

Bríd Ní Fhachtna (Chairman)

Frank Reidy

Mairéad Ní Nuadháin

Anna Ní Ghallachair

Aedín O'Leary

During the 12 months to 31st December 2022, the Audit and Risk Committee met on 4 occasions after which they reported to the Board. The Internal Audit function reports directly to the Audit Committee.

Remuneration Committee

Anna Ní Ghallachair (Chairman)

Bríd Ní Fhachtna

Seán Ó Cuirréain

There was no meeting of the Remuneration Committee in 2022 as the tenure of the previous members ended in April 2022 and the new committee was not established until February 2023.

Brand Committee

Róisín Ní Ráighne (Chairman)

Siobhán Ní Ghadhra

The Brand Committee met twice in the year to 31st December 2022.

Digital Committee

Seán Ó Domhnaill (Chairman)

Darach Ó Tuairisg

The Digital Committee met once in the year to 31st December 2022.

Auditor

Comptroller and Auditor General

Office of the Comptroller and Auditor General

3A Mayor Street

Spencer Dock, Dublin 1

Bankers

AIB

Lynch's Castle

Shop Street

Galway

Chairman's Report, 2022

It is a pleasure to present my first report as Cathaoirleach of the TG4 Board.

I would like to begin by thanking my predecessor Siún Ní Raghallaigh who served two five-year terms as Cathaoirleach. Supported by the other Board members, her visionary and astute leadership has helped to steer the transformation of TG4 over the past decade, from a position as a single-channel linear broadcaster to that of a multi-platform, multi-channel, Public Service Media organisation.

Since joining the Board of TG4 in November 2022, I have been impressed by how much has been achieved, over the past decade in particular.

A substantial role is now played by TG4 in relation to promotion of the Irish language and support for Irish culture and arts, as well as for Irish language learning and education. Our Cúla4 and TG4 Foghlaim content, for example, provide primary and post-primary schools and students with curriculum-led Irish language audio-visual educational content.

TG4 also plays a substantial role in regional development, a role that our audiences may only see reflected in the quality of our content, but one which has a major impact on the lives of so many people and communities throughout the island of Ireland. As a Publisher-Broadcaster, TG4 is the principal funder of the screen production sector in Ireland's regions. Through our investment in commissioning content and in building creative talent and skills, TG4 has helped to build a sustainable sector and provides opportunities for skilled, creative and technical employment, working in the Irish language.

Cine4

TG4's ambitious Cine4 scheme brings original Irish language films to cinema, film festivals and television.



Anna Ní Ghallachair, Cathaoirleach TG4

I am very impressed by the quality of the films which have been produced so far. Since 2017, Cine4 has supported two Irish-language film projects a year, in partnership with Screen Ireland and Coimisiún na Meán. Cine4's completed films to date are *Finky*, *Arracht*, *Róise & Frank*, *Foscadh*, *An Cailín Ciúin* and *Tarrac*. Each one has engaged and moved audiences in different ways and TG4 is rightly proud of all of them.

Cine4 films have been critically acclaimed both nationally and internationally, at film festivals and award ceremonies around the world. For example, the period drama, *Arracht*, was chosen as Ireland's entry for the 2021 Oscars' Best International Feature Film category and has won 15 national and international awards and



TG4 Ladies Football Championship launch 2022



Róise & Frank produced by Macalla Teo.

“Róise & Frank:
A shaggy dog story
with real heart.
Comedic but
emotionally true
study of
bereavement and
its effects.”

Donald Clarke,
The Irish Times, 16.9.22

“This is filmmaking
at its most
alchemical, turning
every ingredient to
gold ... Catherine
Clinch is simply
everything.”

Deadline Hollywood
14/12/2022

“An Cailín Ciúin
has become the
little Irish film that
could.”

Chris Wasser,
16/10/2022

nominations. The coming-of-age drama, *Foscadh*, was chosen as Ireland’s entry for the Oscars’ Best International Feature Film category in 2022 and again has won multiple awards at film festivals around the world as well as at the IFTAs. *Róise & Frank*, the family feature film, has been a great success at festivals and has received numerous awards including Best Ensemble Award at the Virgin Media Dublin International Film Festival.

An Cailín Ciúin is the most successful Irish-language film at the box-office recorded to date. It has received many awards since its premiere at Berlinale in 2022, including the Grand Prix Award at the Berlinale and a BAFTA nomination. We were delighted when it was nominated for the 95th Academy Awards 2023, in the Best International Feature Film category of the Oscars, making history as the first Irish-language feature film to be nominated in this category.

I thank our Cine4 partners, Screen Ireland and Coimisiún na Meán, for their support for Irish-language film. The national and international success of the Cine4 scheme is a resounding confirmation of the quality of the Irish language talent involved. We look forward to working with the independent production sector on the development and production of more quality Irish language films.

Strong Partnerships

One of the pillars of TG4’s strategy is “Comhpháirtíocht” or “Partnership”. This recognises that TG4 must collaborate to serve and grow audiences and that partnerships support efficiency and strengthen quality and creativity. The importance of the partnership with the independent sector, which TG4 has pioneered over the last two and a half decades, should be highlighted. This continued in 2022 and we rely on the sector for our creative and unique film, television and non-linear content. During the year, TG4 worked actively with many independent Irish language producers and invested even more of TG4’s public funding (72%) in content from the sector.

We also worked closely with other organisations including Coimisiún na Meán and Screen Ireland, not just on the Cine4 scheme, but also on content development and production, in addition to training and development of the sector. Our training schemes in conjunction with Údarás na Gaeltachta, for example, have been a major contributor to growing Irish language writing, directing and production talent and this is widely acknowledged throughout the industry.

Other partners include the Irish Language Broadcast Fund in Northern Ireland, RTÉ and many sporting, cultural, educational and Irish language bodies. We acknowledge the significant contribution they make to TG4’s services and thank them all. As the new Cathaoirleach of TG4, I look forward to engaging with these organisations over the years to come.



An Cailín Ciúin produced by Inscéal



Peil na mBan, produced by Nemeton

“Almost 500,000 tune into All-Ireland Women’s Football final on TG4. Viewers from more than 50 countries tuned into finals on TG4 Player as Meath won the title.”

The Irish Times 2/8/2022

Funding Increases

Additional funding to strengthen and grow TG4’s services and audiences has been an ongoing strategic priority for the work of the TG4 Board. It will remain a priority under my leadership.

I would like to thank the government for TG4’s increased funding over the last three budgets. The increase of €7.3m for 2023 is the largest increase in TG4’s public funding in any year and we are very grateful for it. The additional funding has made a real difference to the service and I would like to echo the words of Ard-Stiúrthóir Alan Esslemont in acknowledging the work of the government in strengthening TG4. Thanks to this increase, TG4 will be able to launch a dedicated Irish language children’s channel, Cúla4, in 2023. This is an exciting development which will, we hope, benefit generations of Irish-speaking children for years to come. We will also be able to allocate more funding to high-quality programming and content for our audiences, and to further support talent and creativity in the Irish independent production sector.

Notwithstanding this increase, TG4 remains behind other European minority language broadcasters in terms of funding and scale. A good example is our neighbouring minority language broadcaster in Wales, S4C. In spite of a much smaller home population and diaspora, S4C’s budget is twice that of TG4. Our ambition is to rectify this,

and over the period of our Post-Covid Vision 2022-2025, we aim to almost double TG4’s funding. The Board will continue to focus our efforts on raising greater awareness of the need to strengthen and foster Irish as our first language and the important role which Irish language public service media and TG4 play in maintaining Ireland’s linguistic diversity. Both of these ambitions must be reflected in our funding levels.

All additional funding will be invested in content and creativity. This will not just directly benefit our audiences, but will also help retain talent in regional areas and stimulate further investment in intellectual property, production sector skills, infrastructure and services. In addition to obvious economic benefits, it will result in many social and cultural benefits at regional and national levels.

I confirm that TG4 is adhering to the relevant aspects of the Public Spending Code.

Thanks

I am delighted to have been given the responsibility of leading the TG4 Board and I wish to thank the Government for the honour. I look forward to working with the new members of the Board, Róisín Ní Ráighne, Aedín O’Leary, Sonia Nic Giolla Easbuig and Seán Ó Cuirreáin and also with the long-standing Board members, Siobhán Ní Ghadhra, Mairéad Ní Nuadháin, Darach Ó Tuairisg, Bríd Ní Fhachtna, Frank Reidy and Seán Ó Domhnaill. I welcome their experience and expertise as we plan and navigate the years ahead for TG4 and thank them all for their hard work and support to date.

I would like to thank the excellent TG4 staff. A special word of thanks to Ard-Stiúrthóir Alan Esslemont for his exemplary leadership of TG4. I congratulate him on all the successes which the organisation has achieved thus far under his stewardship. The Board of TG4 looks forward to working together with all of the staff to implement TG4’s Post-Covid Vision 2022-2025.

I would also like to thank Coimisiún na Meán for its continued support for TG4. We look forward to engaging with them on the review of the provision of Irish language services and content across the media system, particularly as the focus of the review, as recommended by the Future of Media Commission, is on improving the provision of Irish language services.

Finally, my thanks to Minister Catherine Martin TD, Secretary General Katherine Licken and her officials in the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media. TG4 is extremely grateful to them for sharing and supporting our ambition for our audiences, for Gaeltacht and Irish-speaking communities, for the Irish language and for Ireland’s regional creative economy.

Anna Ní Ghallachair
Cathaoirleach
22 June 2023

Director General Report, 2022

In TG4, we are very proud of our achievements with Irish language media over the last few years and 2022 continued to build on these. It was a year of many “firsts” for TG4 and the Irish language. Our Cine4 Irish language films have been showing in cinemas and at international festivals nationally and internationally, with great success and critical acclaim, and *An Cailín Ciúin* is the first Irish-language production to be nominated for an Oscar for Best International Feature Film.

It was the first year of TG4’s Post-Covid Vision for 2022-2025. Our vision is primarily about building a public sphere for the Irish-speaking community, creating national status for the language and mainstreaming the language within the national sphere. It is based on developing the quality and status of TG4’s brand to a European level benchmark. We achieved a number of successes with our strategy during the year, including it being the first year since 2011, that our national television audience share has been as high. My report focuses on some of these achievements.

Cine4 — Irish language Film

Ireland’s most important contribution to global diversity is our language, the Irish language, and every Irish generation has the privilege and responsibility of maintaining Irish linguistic diversity as part of the worldwide language ecosystem and global linguistic diversity.

As Colm Bairéad, one of the Writers/Directors with whom we work, expressed it so powerfully: “for any language to survive, it has to be culturally present”.

Cine4, TG4’s Irish language film scheme in conjunction with Screen Ireland and Coimisiún na Meán, is helping to ensure the Irish language is “culturally present”.

Since TG4 was launched, Irish language drama has been at the heart of our vision for audiences and our drama producers have consistently won international and national awards. We set up the *Cine4* scheme in 2017 to bring Irish language film-making to a new level and to extend TG4 Irish language content to cinema. For independent Irish producers, the scheme provides an opportunity to showcase their talent and skills at the highest level and it has opened doors in the global media market for Irish-language drama content. We wanted this to be a scheme with deep ambition and to produce Irish-language films which would be Oscar nominated.

To date, we have completed six Irish language films which have been released to cinemas and international festivals in Ireland and around the world, two of which have received their broadcast premiere on TG4. These are: *Finky*, *Arracht*, *Róise & Frank*, *Foscadh*, *An Cailín Ciúin* and *Tarrac*. We are enormously proud of them, and of their production companies, which have been so successful in helping to create works of national significance, as well as status for the Irish language.

In 2021, selection of *Arracht* as Ireland’s entry for the Oscars’ Best International Feature Film category, and its subsequent theatrical release, helped to support the prominence of Irish language film. During 2022, we continued to expand our “TG4 Gach Áit” strategy through *Cine4*. *Foscadh* was Ireland’s entry for the Oscars’ Best



“*Cine4*, a still nascent partnership between TG4, Screen Ireland/Fís Éireann and the Broadcasting Authority of Ireland, has already done several special things, from existing in the first place to giving us *An Cailín Ciúin*, the “quiet” film that has exceeded €600,000 at the Irish and UK box office, smashing records for an Irish language feature several times over.”

Laura Slattery

“Citing the national and international success of TG4-backed film *An Cailín Ciúin*, Mr Esslemont described financial support for what the broadcaster does as ‘venture capital for the nation’s credibility.’”

Laura Slattery, *Irish Times*, 23/8/22

International Feature Film category in 2022 and was in cinemas across the country in the first half of the year. *Róise & Frank* and *An Cailín Ciúin* had cinema releases nationwide and around the world in the second half of 2022. *Róise & Frank*, the Irish-language family feature film has been a hit at festivals since its release and has received multiple awards. Both *Arracht* and *Foscadh* also had their television premieres on TG4 in autumn 2022. They were broadcast in TG4’s main Scannán na Seachtaine slot and performed very well with audiences.

An Cailín Ciúin has grossed over €1m at the box-office in Ireland and the UK alone, becoming the most successful Irish-language film ever. It has touched the hearts of cinema-goers throughout the world and has been a huge success at film festivals, as well as critically acclaimed nationally and internationally. It was nominated for the 95th Academy Awards in 2023, in the Best International Feature Film category of the Oscars, making history as the first Irish-language feature film to be nominated in this category. It has received multiple other awards since its premiere at Berlinale in 2022 including the Grand Prix Award at the Berlinale, seven IFTAs and a BAFTA nomination. *An Cailín Ciúin* has been released in cinemas across the world.

We are extremely grateful to our partners Screen Ireland and Coimisiún na Meán, for their commitment to Irish-language cinema. The Cine4 scheme has attracted the highest international acclaim and this is a clear testimonial of the quality of the creative and artistic talent at present working through the Irish language in Ireland.

TG4 Audiences

In linear broadcasting, TG4 made steady progress in our audience share. In 2022, 3.7m people or 82% of the population watched TG4 at some stage during the year. Our national television audience share has grown over the

last three years and in 2022, it increased to almost 2%. This is the first time since 2011, that our audience share has reached this level. We also had a 5% increase in our primetime audience share to 2.15%.

The strong growth of TG4’s non-linear digital media viewing and audiences continued in 2022. The number of cross-platform video views of TG4 content grew almost 120% to 136m (on top of the 65% growth in 2021).

TG4’s cross-media reach with Irish language audiences was strong in 2022 and we reached 66% of all Irish language audiences weekly, across all linear and digital platforms including TV, smart devices, mobile, online, etc. This is a high share across all platforms.

Over the last few years, TG4 has built two new non-linear platforms, *Bloc* and *Molscéal*. During the year, *Molscéal*, TG4’s platform which provides Irish language community-based stories from Gaeltacht regions, performed strongly, growing almost 10% to 2.6m video views. This is a strong performance in such a competitive online/social media content market.

Social media is now seen by younger generations as a one-stop-shop for social connection, news, music, games, user-generated content and personalised information. *Bloc*, TG4’s social media channel for 18-34 year olds, increased its video views almost 2% to 3m in 2022. While small growth, it is an increase in use of the platform amongst younger audiences — a highly competitive and difficult demographic to target.

Since 2021, TG4 has focused on commissioning bolder, more exciting content for the 15-34 demographic. This is beginning to see benefits in terms of audience reach. In 2022, 46% of Irish language audiences between the ages of 15 and 34 watched TG4 content across all linear and digital platforms. This is a solid performance in a very competitive content market for this age group.



CIRCOM Regional Annual Conference 2022 in Galway



Niamh Ní Chróinín, Cúla4

“There’s more than an evening’s viewing for us all from our world class broadcaster TG4.”

Tara Brady,
The Irish Times, 11.3.22

Cúla4 — Children’s Audiences

In September 2023, TG4 will launch the Cúla4 channel, an important contribution to the normalisation of Irish language children’s content in Ireland. This is our new dedicated children’s channel which will be launched on the TG4 Player, Saorview and Virgin Cable as well as being made available to Sky Ireland. During 2022, we have been working to ensure a quality service is up and running by our target date. We have appointed a number of Cúla4 resources including a new Presenter who will act as a youth ambassador as well as presenting Cúla4 on-screen and cross-platform. The channel will broadcast in the Irish language only. Cúla4 will continue to increase the provision of programming for children from the independent production sector and on non-linear platforms aimed at children. Media is vital to the development of children’s understanding, attitudes and participation in society. We need to serve children and young people in safe spaces with trusted content. Cúla4 will play an important role in promoting the identity and enrichment of Irish communities and in supporting the transmission of the Irish language from generation to generation. If Irish language media is not visible, prominent and attractive, there is a risk that it will lose relevance, especially for young Irish audiences who are growing up in a global media environment. Now more than ever, TG4 must increase the relevance of Irish language content and serve and encourage the young audience who will determine the future of Irish as a community language.

TG4 is also providing Cúla4 content as a valuable Irish language resource for primary schools. In our last independent survey which was undertaken by RedC, 44% of primary school teachers, 80% of teachers in Irish-speaking primary schools and 250,000 primary school children throughout Ireland, regularly use the TG4 or Cúla4 Player in the classroom.

We continued to expand our Cúla4 content throughout 2022 and also that of our other educational resource, TG4 Foghlaim, our online learning resource which supports primary and post-primary schools. The portal has been developed in partnership with An Chomhairle

Um Oideachais Gaeltachta agus Gaelscolaíochta (COGG), with guidance from the Department of Education. We expanded the content available on the site, and its prominence, through promotion on social media platforms and through outreach to schools, universities and teachers’ associations, among other organisations. TG4 Foghlaim performed well with users and in 2022, engagement with TG4 Foghlaim increased 25% to well over 100,000 page views. We are developing a new vision and strategy for TG4’s educational projects, to support Irish language learning and grow users of these important resources.

Serving Irish Language Audiences with Enhanced News Services

In 2022, the report of The Future of Media Commission¹ recommended that TG4 should have independent editorial control over our news services to allow for greater plurality in news coverage and to allow us to provide an enhanced service to audiences. This recommendation is aligned with our own News & Current Affairs Strategy. We aim to establish distinctive, independent Nuacht services including digital and children’s news services. In 2022, we took a number of steps towards delivering this vision, including appointing TG4’s first Head of News and Current Affairs.

Resourcing Irish Language Media

The future of the Irish language depends on the State placing action for the maintenance of language diversity at the centre of its efforts. We must raise even more awareness about the need to safeguard Irish as our first and indigenous language. All of the accredited sociolinguistic research confirms that transmission of Irish as a living language within families and between generations is critically important. A supportive framework and opportunities in which Irish can be passed on in a natural way within households and communities are vital.

¹ Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media, 2022.

“You see TG4, you see the Cup final on TV, it’s a joy to see and hopefully it keeps going”.

Pearl Slattery,
Irish Independent, 3/1/2022



Peil na mBan, produced by Nemeton

In a digital and connected world, we believe that TG4 has an important role to play. Irish language media is a critical aspect of maintenance of linguistic diversity. Along with language-based arts, Irish language education and Irish medium education, it is an important mechanism for the combatting of ‘language shift’.

I would like to recognise the work of this government in strengthening TG4 over the last three budgets. TG4 was allocated an increase of €7.3m for 2023, the first ever increase of this scale. We are very grateful to Minister Catherine Martin for her visionary leadership as Minister and to the Secretary General and the officers of the Department for their continued support for TG4’s Post-Covid Vision. This significant increase in TG4’s budget shows the Government’s confidence in TG4 and in the independent creative sector that provides world-class content for Irish audiences.

Our Post-Covid Vision clearly states, however, that we can and must do more. Media has a great influence on minority languages around the world because it confers status on those languages. TG4’s strategic vision is to get to a level of resources on a par with those of S4C in Wales and EITB in the Basque Country. TG4 still lags behind these European minority language broadcasters in terms of funding and scale and we need to be functioning at least at the level of S4C in terms of resources and funding. Our work will continue to focus on achieving that goal.

Investing in Ireland’s Regional Creative Economy

In 2022, TG4 spent €31.1m on creative services in Ireland of which €26.3m was spent with regional creative companies, almost all of which was with independent production companies. In 2022, we invested 72% of TG4’s public funding into content from the independent production sector.

Through TG4’s expenditure with the Irish independent production sector and through all of the other services we buy from Ireland’s creative companies, we support the development of industry and production

talent, regional jobs and incomes, helping to build Ireland’s regional creative economy.

In 2022, TG4 continued to invest in sector talent development schemes. 2022 was the third year of Scéim Forbartha Oiliúna in conjunction with Údarás na Gaeltachta. 13 candidates were selected for one-year placements in independent production companies with accredited training delivered by the Atlantic Technological University. We also launched a new scheme in 2022, with Údarás na Gaeltachta, Screen Ireland and Gréasán na Meán, to develop the audio-visual production sector in the North-West region. All of TG4’s 2022 commissioning rounds also included a development piece to help build Irish language writing, directing and production skills in the sector.

Thanks

On behalf of TG4, I would like to say thank you to Minister Catherine Martin TD, along with Secretary General Katherine Licken and her other officials in the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media. We greatly appreciate their support and funding increases for Irish language Public Service Media.

I would like to sincerely thank all members of the TG4 Board for their continued service to the organisation. I particularly welcome and thank the new members of the Board and our new Cathaoirleach Anna Ní Ghallachair. We are truly grateful to them for bringing their expertise and commitment to TG4 and we look forward to working with them in the years ahead, under Anna’s expert leadership.

I would also like to thank other organisations with which TG4 works closely — Coimisiún na Meán, Screen Ireland, the Irish Language Broadcast Fund in Northern Ireland, Údarás na Gaeltachta and RTÉ. We are also very grateful to all the sporting, cultural and Irish language bodies with whom we work. We recognise the immense contribution they make to TG4’s services. I would also like to extend our gratitude to our colleagues in the

independent production sector. The sector's creative talent continues to make an enormous contribution to TG4, to audiences, and to mainstreaming the Irish language through the medium of television and film. We look forward to working with them in 2023 and beyond.

Finally, I would like to thank my colleagues. They continue to elevate TG4 year after year. Their hard work and drive have delivered real achievements for the TG4 service in what is a global and highly competitive media market.

The Year Ahead

One of the Future of Media Commission's recommendation's is that *"The BAI/Media Commission should undertake a comprehensive review of the provision of Irish language services and content across the media system, with a focus on institutional structures and opportunities for innovation and collaboration. This review, to be concluded within 18 months, should include recommendations for improving the provision of Irish language services"*. TG4 looks forward to engaging with this review. We anticipate that it will be framed in the context of Language Management Strategies which are aimed at preserving the ecosystem of linguistic diversity in Ireland for this generation and for future generations.

We also look forward to the continued expansion of our services. We launched TG4 HD on Saorview in December 2022 and we are preparing for the launch of Cúla4 and a TG4+1 channel in September 2023.

We also hope that the fantastic success of our Cine4 films will continue, as we progress the production and development of four more Irish language films.

We will deliver year two of our Post-Covid Vision, ensuring that our additional funding is being allocated to: quality programming and content for our audiences; fostering new talent; upskilling; and, creativity. Our investments in 2023 will continue to deliver a central aspect of our Post-Covid Vision which is to *"ensure Irish language public service content remains important in a modern Ireland"*.

"Irish-language cinema is having a bit of a moment (see also the acclaimed Arracht, the mesmerising Foscadh and the gorgeous Róise & Frank). That is all down to Cine4."

Chris Wasser,
Sunday Independent,
16.10.22



Alan Esslemont
Director General TG4

22 June 2023



Turas Bóthair produced by Waddell Media

Governance Statement and Board Members' Report

Governance

The Board of TG4 was established under the Broadcasting Act 2001. The functions of the Board are set out in section 87 of the Broadcasting Act 2009. The Board is accountable to the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and is responsible for ensuring good governance and performs this task by setting strategic objectives and targets and taking strategic decisions on all key business issues. The regular day-to-day management, control and direction of TG4 are the responsibility of the Chief Executive Officer (CEO) and the senior management team. The CEO and the senior management team must follow the broad strategic direction set by the Board, and must ensure that all Board members have a clear understanding of the key activities and decisions related to the entity, and of any significant risks likely to arise. The CEO acts as a direct liaison between the Board and management of TG4. An annual written Oversight Agreement is in place between Teilifís na Gaeilge and the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media.

Board Responsibilities

The work and responsibilities of the Board are set out in Board terms of reference which also contain the matters specifically reserved for Board decision. Standing items considered by the Board include:

- declaration of interests,
- reports from committees,
- financial reports/management accounts,
- performance reports, and
- reserved matters.

Section 109 of the Broadcasting Act 2009 requires the Board of TG4 to keep, in such form as may be approved by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media with consent of the Minister for Public Expenditure and Reform, all proper and usual accounts of money received and expended by it.

In preparing these financial statements, the Board of TG4 is required to:

- select suitable accounting policies and apply them consistently,

- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that it will continue in operation, and
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The Board is responsible for keeping adequate accounting records which disclose, with reasonable accuracy at any time, its financial position and enables it to ensure that the financial statements comply with section 109 of the Broadcasting Act 2009. The maintenance and integrity of the corporate and financial information on the TG4's website is the responsibility of the Board.

The Board is responsible for approving the annual plan and budget. An evaluation of the performance of TG4 by reference to the annual plan and budget was carried out on 17 April 2023.

The Board is also responsible for safeguarding its assets and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Board considers that the financial statements of TG4 give a true and fair view of the financial performance and the financial position of TG4 at 31 December 2022.

Board Structure

The Board consists of a Chairperson, CEO (in an ex-officio capacity) and 10 ordinary members, all of whom are appointed by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media. All new appointments to the Board were appointed for a period of four years, while all reappointed members were appointed for an additional three years. The Board meet on a regular basis.

As at 31 December 2022, the Board had 6 female (55%) and 5 male (45%) members, with 1 position vacant. The Board therefore meets the Government target of a minimum of 40% of each gender in the Membership of State Boards.

The table below details the appointment period for current members:

Board Member	Role	Appointment Date
Alan Esslemont (Director General)	CEO	14/10/2016
Anna Ní Ghallachair (Chairperson)	Chair	29/11/2022
Bríd Ní Fhachtna	Ordinary Member	Reappointed 22/12/2020
Frank Reidy	Ordinary Member	Reappointed 22/12/2020
Mairéad Ní Nuadháin	Ordinary Member	Reappointed 29/11/2022
Siobhán Ní Ghadhra	Ordinary Member	Reappointed 29/11/2022
Darach Ó Tuairisg	Ordinary Member	Reappointed 29/11/2022
Seán Ó Domhnaill	Ordinary Member	08/05/2020
Róisín Ní Ráighne	Ordinary Member	29/11/2022
Aedín O'Leary	Ordinary Member	29/11/2022
Seán Ó Cuirreáin	Ordinary Member	29/11/2022
Sonia Nic Giolla Easbuig	Ordinary Member	07/02/2023
The Board carried out a Board Effectiveness and Evaluation Review in April, 2022.		

The Board has established four committees, as follows:

1. Audit and Risk Committee: comprises five Board members. The role of the Audit and Risk Committee (ARC) is to support the Board in relation to its responsibilities for issues of risk, control and governance and associated assurance. The ARC is independent from the financial management of the organisation. In particular the Committee ensures that the internal control systems including audit activities are monitored actively and independently. The ARC reports to the Board after each meeting, and formally in writing annually.

The members of the Audit and Risk Committee are: Bríd Ní Fhachtna (Chairperson), Frank Reidy, Mairéad Ní Nuadháin, Anna Ní Ghallachair and Aedín O'Leary. There were 4 meetings of the ARC in 2022.

2. Remuneration Committee: comprises three Board

members. The members of this committee are: Anna Ní Ghallachair (Chairperson), Bríd Ní Fhachtna and Seán Ó Cuirreáin. There was no meeting of the Remuneration committee in 2022 as the tenure of the previous members ended in April 2022 and the new committee was not established until February 2023.

3. Brand Committee: comprises two Board members. The members of this committee are: Róisín Ní Raighne (Chairperson) and Siobhán Ní Ghadhra. Michelle Ní Chróinín was Chairperson of this committee until April 2022, when her tenure ended. There were two meetings of the Brand Committee in 2022.

4. Digital Committee: comprises two Board members. The members of this committee are: Seán Ó Domhnaill (Chairperson) and Darach Ó Tuairisg. There was one meeting of the Digital Committee in 2022.

Schedule of Attendance, Fees and Expenses

A schedule of attendance at the Board and Committee meetings 2022 is set out below including the fees and expenses received by each member

	Board	Audit & Risk Committee	Remuneration Committee	Brand Committee	Digital Committee	Fees 2022 €	Expenses 2022 €
Number of Meetings	7	4	0	2	1		
Alan Esslemont	7	-	-	-	-	-	-
Siún Ní Raghallaigh (Outgoing Chair) (Cessation 15/04/2022)	2	-	-	-	-	6,231	-
Des Geraghty (Cessation 15/04/2022)	2	-	-	-	-	3,635	178
Mairéad Ní Cheóinín (Cessation 15/04/2022)	2	-	-	-	-	3,635	-
Micheál Seoighe (Cessation 15/04/2022)	2	-	-	-	-	3,635	-
Michelle Ní Chróinín (Cessation 15/04/2022)	2	-	-	1	-	-	-
Bríd Ní Fhachtna	7	4	-	-	-	12,600	3,858
Frank Reidy	7	4	-	-	-	12,600	188
Mairéad Ní Nuadháin (Reappointed 29/11/2022)	7	4	-	-	-	12,309	1,771
Siobhán Ní Ghadhra (Reappointed 29/11/2022)	5	-	-	2	-	12,309	-
Darach Ó Tuairisg (Reappointed 29/11/2022)	7	-	-	-	1	12,309	321
Seán Ó Domhnaill	7	-	-	-	1	12,600	396
Anna Ní Ghallachair (Chair) (Appointed 29/11/2022)	1	-	-	-	-	1,994	-
Róisín Ní Raighne (Appointed 29/11/2022)	1	-	-	-	-	1,163	-
Aedín O'Leary (Appointed 29/11/2022)	1	-	-	-	-	1,163	-
Seán Ó Cuirreáin (Appointed 29/11/2022)	1	-	-	-	-	1,163	-
Sundry expenses							2,683
Lís Ní Dhálaigh (Secretary to the Board)							
						97,346	9,395

There was one board member, Michelle Ní Chróinín, who did not receive a Board fee under One Person One Salary (OPOS) principle.

Key Personnel Changes

The tenure of the Chairperson and four Board members ended in April 2022. In November 2022, a new Chairperson and three Board members were appointed, as well as the reappointment of three existing Board members. In February 2023, one Board member was appointed. In September 2022, Emer Ní Ghabhnáin resigned from the senior management position of Director of Finance and Company Secretary, and Nóra-Máire Uí Mhocháin was appointed in the position. There were no other changes to senior management in 2022.

Disclosures Required by Code of Practice for the Governance of State Bodies (2016)

The Board is responsible for ensuring that TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies ("the Code"), as published by the Department of Public Expenditure and Reform in August 2016. The following disclosures are required by the Code:

Consultancy Costs

Consultancy costs include the cost of external advice to management and exclude outsourced 'business-as-usual' functions.

	2022 €	2021 €
Legal advice	9,566	4,078
Financial advice	10,251	14,910
Marketing	161,138	137,602
Human Resources/Pension	10,290	18,885
Business improvement	75,065	40,053
Other	61,801	35,781
Total consultancy costs	328,111	251,309
Consultancy costs capitalised	–	–
Consultancy costs charged to the Income and Expenditure and Retained Revenue Reserves	328,111	251,309
Total	328,111	251,309

Travel and Subsistence Expenditure

Travel and subsistence expenditure is categorised as follows:

	2022 €	2021 €
Domestic:		
Board	6,638	6,868
Employees	77,523	29,327
International:		
Board	–	–
Employees	66,853	14,000
Total	151,014	50,195

Hospitality Expenditure

The Income and Expenditure Account includes the following hospitality expenditure:

	2022 €	2021 €
Staff hospitality	69,438	47,383
Client hospitality	20,695	–
Total	90,133	47,383

Statement of Compliance

TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies, as published by the Department of Public Expenditure and Reform in August 2016, with the following exceptions:

TG4 does not disclose details of employee short-term benefits over €60,000 in bands of €10,000 in the annual report as required by the Code due to the commercial sensitivity of this information. This departure from the Code has been agreed with the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and will be disclosed in the Chairman's Report to the Minister.

TG4 is adhering to the relevant aspects of the Public Spending Code.



Anna Ní Ghallachair
Cathaoirleach
22 June 2023

Finance Review 2022

Income and Expenditure Reviews

This report reviews TG4's income and expenditure performance in 2022 in terms of the key sources and use of income, the channel's principal cost drivers and its overall focus on efficiency and value for money. The review also compares TG4's performance in 2022 to that of 2021 under the following 4 headings:

1. Income
2. Operating Expenditure
3. Cost Control & Efficiency in 2022
4. Irish Language Content Expenditure 2022

1. Income

As can be seen from **Table 1** below, total income (exchequer current funding and commercial revenue) in 2022 was €46.18m (2021: €42.03m). Compared to the previous year TG4's total income increased by 9.9%. Exchequer current funding (including €100k NDNA grant and €116k HD grant) was €40.95m (2021: €36.83m) of this and represented 88.7% (2021: 87.6%) of TG4's total income with the commercial income share representing 11.3% in 2022 at €5.2m (2021: €5.2m).

Commercial income increased by 0.5%. This is a solid performance in a very competitive advertising and television advertising market in Ireland.

Table 1: Income TG4 2022

Description	2022		2021	
	€'000	%	€'000	%
Grant-in-aid	40,733	88.2%	36,733	87.4%
NDNA funding	100	0.2%	100	0.2%
Supplementary Funding re HD Transmission costs	116	0.3%	—	—
Commercial (Advertising and Sponsorship)	3,424	7.4%	3,385	8.1%
Other Commercial	1,805	3.9%	1,818	4.3%
Total income	46,178	100%	42,036	100%

2. Operating Expenditure

In terms of annual operating expenditure, TG4 placed a continued emphasis on an operating model, which works as efficiently as possible and on cost management to ensure value for money across all activities. Total operating expenditure was €46.14m in 2022, a 12.18% increase on the €41.13m spent in 2021. See **Table 2** below.

Table 2: Operating Expenditure TG4 2022 Vs 2021

Description	€'000		% Change 2022 Vs 2021
	2022	2021	
Cost of Sales	1,174	1,137	3.3%
Staff Costs	6,945	6,365	9.1%
Programme Expenditure	32,091	27,879	15.1%
Other Expenditure (Overheads, Transmission and Marketing costs included)	5,928	5,746	3.2%
Total Operating Expenditure	46,138	41,127	12.18%

3. Cost Control and Efficiency

TG4 continued to operate efficiently, cost effectively and prudently in 2022. Savings were achieved across a wide range of cost centres and internal resources were further utilised to provide content at more cost effective rates.

4. Irish Language Content Expenditure 2022

As reflected in its commitments for the year, TG4 committed to spend at least 70% of its Exchequer current funding on the production of Irish language content, with an aim of spending 80%. As shown in Table 3 below, the actual spend was 80% of Exchequer funding. Transmission, broadcast and promotion of schedule and general overheads accounted for the remaining 20% of Exchequer funding in 2022.

Table 3: Irish Language Content Expenditure 2022

Description	2022		2021	
	€'000	%	€'000	%
Current Exchequer funding (funds received in 2022)*	42,933	100%	38,733	100%
Irish language programmes purchased**:				
Commissioned	28,521	67%	25,354	65%
Acquired/dubbed/subtitled	3,499	8%	3,616	9%
Production staff costs (including salaries)	2,235	5%	2,163	6%
Total Irish Language Content Production Costs	34,255	80%	31,133	80%

* this includes €2.2m (€2m in 2021) of capital funding used for programming

** This is the actual expenditure incurred in 2022



Financial Statements

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Financial Statements

Statement of Board Members' Responsibilities

For the year ended 31st December 2022

The Board is required by the Broadcasting Act, 2009 to prepare financial statements for each financial year which give a true and fair view of the state of affairs of Teilifís na Gaeilge and of its income and expenditure for that year.

In preparing those statements, the Board is required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Disclose and explain any material departures from applicable accounting standards and,
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that Teilifís na Gaeilge will continue in existence.

The Board is responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of Teilifís na Gaeilge and to

enable the Board to ensure that the financial statements comply with the Act and with Generally Accepted Accounting Principles in Ireland.

The Board is also responsible for safeguarding the assets of Teilifís na Gaeilge and for taking reasonable steps for the prevention and the detection of fraud and other irregularities. The Board's books of account are held in Teilifís na Gaeilge offices in Baile na hAbhann, Co. na Gaillimhe.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach
22 June 2023

Financial Statements

Statement on Internal Control

Scope of Responsibility

On behalf of TG4 I acknowledge the Board's responsibility for ensuring that an effective system of internal control is maintained and operated. This responsibility takes account of the requirements of the Code of Practice for the Governance of State Bodies (2016).

Purpose of the System of Internal Control

The system of internal control is designed to manage risk to a tolerable level rather than to eliminate it. The system can therefore only provide reasonable and not absolute assurance that assets are safeguarded, transactions authorised and properly recorded and that material errors or irregularities are either prevented or detected in a timely way.

The system of internal control, which accords with guidance issued by the Department of Public Expenditure, NDP Delivery and Reform has been in place in TG4 for the year ended 31 December 2022 and up to the date of approval of the financial statements.

Capacity to Handle Risk

TG4 has an Audit and Risk Committee (ARC) comprising five Board members, with financial and audit expertise, one of whom is the Chair. The ARC met four times in 2022.

TG4 has also established an internal audit function which is adequately resourced and conducts a programme of work agreed with the ARC.

The ARC has developed a risk management policy which sets out its risk appetite, the risk management processes in place and details the roles and responsibilities of staff in relation to risk. The policy has been issued to all staff who are expected to work within TG4's risk management policies, to alert management on emerging risks and control weaknesses and assume responsibility for risks and controls within their own area of work.

Risk and Control Framework

TG4 has implemented a risk management system which identifies and reports key risks and the management actions being taken to address and, to the extent possible, to mitigate those risks.

A risk register is in place which identifies the key risks facing TG4 and these have been identified, evaluated and graded according to their significance. The register is reviewed and updated by the ARC on an annual basis. The outcome of these assessments is used to plan and allocate resources to ensure risks are managed to an acceptable level.

The risk register details the controls and actions needed to mitigate risks and responsibility for operation of controls assigned to specific staff. I confirm that a control environment containing the following elements is in place:

- procedures for all key business processes have been documented,
- financial responsibilities have been assigned at management level with corresponding accountability,
- there is an appropriate budgeting system with an annual budget which is kept under review by senior management,
- there are systems aimed at ensuring the security of the information and communication technology systems,
- there are systems in place to safeguard the assets.

Ongoing Monitoring and Review

Formal procedures have been established for monitoring control processes and control deficiencies are communicated to those responsible for taking corrective action and to management and the Board, where relevant, in a timely way. I confirm that the following ongoing monitoring systems are in place:

- key risks and related controls have been identified and processes have been put in place to monitor the operation of those key controls and report any identified deficiencies,
- reporting arrangements have been established at all levels where responsibility for financial management has been assigned, and
- there are regular reviews by senior management of periodic and annual performance and financial reports which indicate performance against budgets / forecasts.

Procurement

I confirm that TG4 has procedures in place to ensure compliance with current procurement rules and guidelines and that during 2022 TG4 complied with those procedures.

Review of Effectiveness

I confirm that TG4 has procedures to monitor the effectiveness of its risk management and control procedures. TG4's monitoring and review of the effectiveness of the system of internal financial control is informed by the work of the internal and external auditors, the Audit and Risk Committee which oversees their work, and the senior management within TG4 responsible for the development and maintenance of the internal financial control framework. I confirm that the Board conducted an annual review of the

effectiveness of the internal controls for 2022 on the 12th December 2022.

Internal Control Issues

During 2022, a control weakness resulted in the activation of an unauthorised cloud based server. The matter was investigated immediately upon discovery and was reported to the Department and to An Garda Síochána. The controls and the relevant procedures have since been updated to address this issue and TG4 have put measures in place to absorb the additional costs of circa €40,000 incurred as a result of this breach.

As noted in 2021, in 2019, TG4 had budgeted and planned for a software upgrade. However, in 2020, it became evident that the original planned upgrade of the critical system was no longer possible and due to the timeframe, COVID-19 restrictions, costs and risk to broadcast involved, a supplier was chosen who was considered best placed, with relevant experience gained from prior involvement with TG4, to provide the required goods and services to TG4. The

overall contract value was estimated at a euro equivalent of €911k and is to be paid over three years commencing in 2020. This decision was discussed and approved at senior management and board level in 2020 as procedures employed did not comply with procurement guidelines. During 2022, final payment of €105k was incurred in relation to this contract.

No other weaknesses in internal control were identified in relation to 2022 that require disclosure in the financial statements.



Anna Ní Ghallachair
Cathaoirleach
22 June 2023

Financial Statements

Report of the Comptroller and Auditor General

For the year ended 31st December 2022



Ard-Reachtair Cuntas agus Ciste An tArd-Reachtair Cuntas agus Ciste

Tuarascáil le cur faoi bhráid Thithe an Oireachtais

Teilifís na Gaeilge

Tuairim ar na ráitis airgeadais

Rinne mé iniúchadh ar ráitis airgeadais Theilifís na Gaeilge don bhliain dar chríoch an 31 Nollaig 2022 mar a éilítear faoi fhorálacha alt 109 den Acht Craolacháin 2009. Tá na ráitis airgeadais comhdhéanta de

- ráiteas maidir le hioncam agus caiteachas agus cúlchistí ioncaim coinnithe
- ráiteas maidir leis an staid airgeadais
- ráiteas maidir le sreabhadh airgid, agus
- na nótaí gaolmhara lena n-áirítear achoimre ar bheartais shuntasacha chuntasaíochta.

Is é mo thuairim go dtugann na ráitis airgeadais léargas fíor agus cothrom ar shócmhainní, dlíteanais agus staid airgeadais Theilifís na Gaeilge amhail an 31 Nollaig 2022 agus ar a hioncam agus ar a caiteachas don bhliain 2022 de réir Chaighdeán Tuairiscithe Airgeadais (CTA) 102 — *An Caighdeán Tuairiscithe Airgeadais atá infheidhme sa Ríocht Aontaithe agus i bPoblacht na hÉireann*.

An bonn atá leis an tuairim

Rinne mé iniúchadh ar na ráitis airgeadais de réir na gCaighdeán Idirnáisiúnta maidir le hiniúcháireacht arna fhógairt ag an Eagraíocht Idirnáisiúnta d'Ard-Institiúidí Iniúcháireachta. Déantar cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm de réir na gcaighdeán sin. Táim neamhspleách ar Theilifís na Gaeilge agus tá mo fhreagrachtaí eitiiciúla eile comhlíonta agam de réir *Chód Eitice na hEagraíochta Idirnáisiúnta d'Ard-Institiúidí Iniúcháireachta*.

Measaim go bhfuil an fhianaise iniúcháireachta atá aimsithe agam leordhóthanach agus ábhartha chun bonn a chur faoi mo thuairim.

Tuairisc ar fhaisnéis seachas na ráitis airgeadais, agus ar nithe eile

Tá faisnéis ar leith eile curtha i láthair ag Teilifís na Gaeilge in éineacht leis na ráitis airgeadais. Tá an fhaisnéis sin comhdhéanta den tuarascáil bhliantúil, san aireamh an ráiteas faoi chúrsaí rialachais agus tuarascáil chomhaltaithe an Bhoird, agus an ráiteas um rialú inmheánach. Tá cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm tuairisciú i leith faisnéis den chineál sin agus ar ábhair ar leith eile lena dtuairiscim trí eisceacht.

Níl aon ní le tuairisciú agam i leith sin.

Seamus Mac Cárthaigh
Ard-Reachtair Cuntas agus Ciste

27 Meitheamh 2023

Financial Statements

Report of the Comptroller and Auditor General

For the year ended 31st December 2022 (continued)

Aguisín don tuarascáil

Freagrachtaí chomhaltai an Bhoird

Mar atá leagtar amach sa ráiteas faoi chursai rialachas agus tuarascáil comhaltai an Bhoird na freagrachtaí atá ar chomhaltai an Bhoird. Tá an Bord freagrach as

- na ráitis airgeadais bliantúil a ullmhú ar an mbealach a fhorordaítear faoi alt 109 den Acht Craolacháin 2009
- a chinntiú go dtugann na ráitis léargas fíor agus cothrom de réir CTA 102
- rialtacht na n-idirbheart a chinntiú
- a mheas cibé an bhfuil úsáid as an mbonn cuntasaíochta gnóthas leantach oiriúnach, agus
- rialú inmheánach a chinneann siad atá riachtanach d'fhonn ráitis airgeadais a ullmhú atá saor ó mhiráiteas ábhartha, cibé mar thoradh ar chalaíocht nó earráid.

Freagrachtaí an Ard-Reachtaire Cuntas agus Ciste

Éilítear orm faoi alt 109 den Acht Craolacháin 2009 ráitis airgeadais Theilifís na Gaeilge a iniúchadh agus tuairisc a thabhairt orthu chuig Tithe an Oireachtais.

An cuspóir atá agam le linn an iniúchta ná teacht ar dhearbhu réasúnach cibé an bhfuil na ráitis airgeadais tríd is tríd saor ó aon mhiráiteas ábhartha mar thoradh ar chalaíocht nó earráid. Is ionann dearbhu réasúnach agus leibhéal ard dearbhaithe ach ní hionann é is barántas go dtiocfar i gcónaí, le linn iniúchadh a dtugtar faoi de réir na gCaighdeán Idirnáisiúnta maidir le hIniúcháireacht, ar mhiráitis ábhartha nuair is ann dóibh. D'fhéadfadh míráitis eascairt ó chalaíocht nó ó earráid agus meastar iad a bheith ábhartha má tá ionchas réasúnach ann go n-imreoidh siad, astu féin nó le chéile, tionchar ar chinntí eacnamaíochta úsáideoirí a dhéantar bunaithe ar na ráitis airgeadais seo.

Mar chuid d'iniúchadh a sheoltar de réir na gCaighdeán Idirnáisiúnta maidir le hIniúchadh, cleachtaim breithiúnas gairmiúil agus sceipteachas gairmiúil i gcaitheamh an iniúchta. Is mé á dhéanamh sin,

- aithnínm na rioscaí atá ann i leith míráiteas ábhartha sna ráitis airgeadais cibé mar thoradh ar chalaíocht nó earráid agus déanaim measúnú orthu; leagaim amach nósanna imeachta iniúchta mar fhreagra ar na rioscaí sin agus cuirim i bhfeidhm iad; agus tagaim ar fhianaise iniúchta atá leordhóthanach agus iomchuí chun bonn a chur faoi mo thuairim. Tá an riosca a bhaineann le gan míráiteas ábhartha ó chalaíocht a bhrath níos airde ná ó earráid mar go bhféadfadh claonpháirteachas, brionn, easnaimh d'aon turas, mífhaisnéis nó sárú ar rialú inmheánach a bheith i gceist le calaíocht.
- Faighim tuiscint ar rialú inmheánach atá ábhartha don iniúchadh d'fhonn nósanna imeachta iniúchta a leagan amach atá ábhartha sna cúinsí atá i gceist, ach ní chun críocha tuairim a thabhairt ar éifeachtacht na rialuithe inmheánacha.
- Déanaim measúnú ar ábharthacht na mbeartas cuntasaíochta agus a réasúnach is atá meastacháin chuntasaíochta agus nochtuithe bainteacha.

- Socraím comh oiriúnach is atá sé úsáid a bhaint as an mbonn cuntasaíochta gnóthas leantach agus, bunaithe ar an bhfianaise iniúcháireachta a dtagaim air, cibé an bhfuil neamhchinnteacht ábhartha ann maidir le himeachtaí nó coinníollacha a chaitheadh amhras suntasach ar chumas Theilifís na Gaeilge leanúint mar ghnóthas leantach. Má shocraím go bhfuil mhíchinniteacht ábhartha ann, éilítear orm aird a tharraingt i mo thuarascáil ar na nochtuithe bainteacha sna ráitis airgeadais nó, má tá nochtuithe den chineál sin neamhleordhóthanach, mo thuairim a leasú. Tá mo chonclúidí bunaithe ar an bhfianaise iniúcháireachta a dtángthas uirthi go dtí dáta mo thuarascála. D'fhéadfadh imeachtaí amach anseo stop a chur ar Theilifís na Gaeilge leanúint mar ghnóthas leantach.
- Déanaim measúnú ar an gcur i láthair, struchtúr agus ábhar na ráiteas airgeadais tríd is tríd lena n-áirítear na nochtuithe agus cibé an léiríonn na ráitis airgeadais na hidirbhearta agus na himeachtaí bunúsacha ar bhealach a thugann léiriú cóir.

Comh maith le nithe eile, cuirim scóip agus am an iniúchta in iúl dóibhsean atá freagrach as rialachas comh maith le torthaí suntasacha iniúchta lena n-áirítear aon easnaimh mhóra sa chóras rialaithe inmheánaigh a aithnínm le linn m'iniúchta.

Tuairiscím trí eisceacht, más é mo thuairim,

- nach bhfaighim an fhaisnéis agus na mínithe go léir a theastaigh uaim chun m'iniúchadh a dhéanamh, nó
- cibé an raibh na taifid chuntasaíochta leordhóthanach chun iniúchadh ceart a dhéanamh ar na ráitis airgeadais nó
- mura bhfuil na ráitis airgeadais ag teacht leis na taifid chuntasaíochta.

Faisnéis eile seachas na ráitis airgeadais

Ní chuimsíonn mo thuairim ar na ráitis airgeadais an fhaisnéis eile a cuireadh i láthair in éineacht leis na ráitis sin agus ní thugaim aon dearbhu ar aon bhealach ina leith.

Maidir le m'iniúchadh ar na ráitis airgeadais, éilítear orm faoi na Caighdeán Idirnáisiúnta maidir le hIniúchadh an t-eolas eile a chuirtear i láthair a léamh agus lena linn sin a bhreithniú cibé an bhfuil an fhaisnéis eile ag teacht go hábhartha leis na ráitis airgeadais nó le heolas a fuarthas le linn an iniúchta nó más léir go bhfuil míráiteas ábhartha i gceist. Má shocraím, bunaithe ar an obair atá déanta agam, go bhfuil míráiteas ábhartha i gceist sa bhfaisnéis eile seo, éilítear orm tuairisciú ina leith sin.

Tuairisc ar nithe eile

Tugadh faoin iniúchadh de réir breithnithe speisialta a bhaineann le comhlachtaí Stáit i ndáil lena mbainistiú agus a bhfeidhmiú. Tuairiscím má fhaighim go bhfuil nithe ábhartha eile ann a bhaineann leis an tsli a ndearnadh gnó poiblí.

Lorgaim fianaise faoi rialtacht na n-idirbheart airgeadais le linn an iniúchta. Tuairiscím má thug m'iniúchadh aird ar aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríocha a bhí beartaithe, nó sa chás nach mbíonn na hidirbhearta ag cloí leis na húdaráis a dhéanann rialú orthu.

Financial Statements

Teilifís na Gaeilge Statement of Income and Expenditure and Retained Revenue Reserves for the year ended 31 December 2022			
	Notes	2022 €'000	2021 €'000
Sales			
Commercial income	3	5,229	5,203
Cost of sales	3	(1,174)	(1,137)
Net Sales		4,055	4,066
Expenditure			
Staff costs	4	6,945	6,365
Board members' fees and expenses	5	106	142
Programme expenditure	6	32,091	27,879
Transmission costs		1,396	1,422
Marketing and research	7	2,192	2,031
Overheads	8	2,340	2,293
Depreciation	9	2,233	2,325
Total Expenditure		47,303	42,457
Net operating expenditure for the year		(43,248)	(38,391)
Surplus/(deficit) on disposal of fixed assets		0	0
		(43,248)	(38,391)
State funding	13	43,262	38,389
Surplus/(deficit) on ordinary activities before taxation		14	(2)
Taxation	14	(2)	(17)
Retained surplus/(deficit) for the financial year		12	(19)

The notes 1 - 30 form an integral part of the financial statements.

There were no gains or losses in the year other than as reported in the I&E.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

22 June 2023

Financial Statements

Teilifís na Gaeilge Statement of Financial Position as at 31 December 2022					
	Notes	€'000	2022 €'000	€'000	2021 €'000
Fixed Assets					
Tangible fixed assets	9		6,048		6,227
Intangible fixed assets	11		2,809		1,562
			8,857		7,789
Current Assets					
Receivables	15	2,668		2,199	
Cash at bank and in hand	16	1,340		1,154	
Programme prepayments	17	8,948		8,009	
			12,956	11,362	
Current Liabilities					
Payables	18	(4,508)		(3,881)	
Net Current Assets			8,448		7,481
Net Assets			17,305		15,270
Capital and Reserves					
Capital grants	10		5,958		6,120
Deferred current grants	12		11,755		9,570
Revenue reserves	19		(408)		(420)
			17,305		15,270

The notes 1 - 30 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

22 June 2023

Financial Statements

Teilifís na Gaeilge
Statement of Cash Flows for the year ended
31 December 2022

	Notes	2022 €'000	2021 €'000
Surplus/(deficit) on ordinary activities before taxation		14	(2)
Depreciation		2,233	2,325
Amortisation of programme costs		29,226	25,406
Amortisation of capital grants		(4,362)	(4,270)
Amortisation of grants allocated to programme costs		(29,226)	(25,406)
(Increase)/decrease in receivables		(473)	(19)
(Increase)/decrease in programme prepayments		(939)	(2,799)
Increase/(decrease) in payables		617	526
Taxation (Paid)/Received		12	(23)
Interest received		–	–
Cash from operations		(2,898)	(4,262)
Interest paid		–	–
Net cash generated from activities		(2,898)	(4,262)
Cash flows from investing activities			
Purchases of tangible fixed assets	9	(2,054)	(2,073)
Purchase of commissioned and acquired programmes	11	(30,473)	(25,362)
Surplus/(deficit) on disposal of tangible fixed assets		–	–
State capital grants	13	4,200	4,000
Grants received and allocated to programme assets		31,411	28,160
Net cash flow from investing activities		3,084	4,725
Net increase/(decrease) in cash and cash equivalents	20	186	463

The notes 1 - 30 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

22 June 2023

Notes to the Financial Statements

Notes

1. ACCOUNTING POLICIES

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements.

a) Establishment of Teilifís na Gaeilge

Teilifís na Gaeilge is the Irish language broadcaster established under Statute and continues in being under the Broadcasting Act 2009.

b) Statement of Compliance

The financial statements of Teilifís na Gaeilge for the year ended 31 December 2022 have been prepared in accordance with the FRS 102, the financial reporting standard applicable in the UK and Ireland issued by the Financial Reporting Council (FRC), as promulgated by Chartered Accountants Ireland.

c) Basis of preparation and significant accounting judgements and key sources of estimation uncertainty

The financial statements are prepared in euro, rounded to the nearest thousand (€000), which is the functional currency of Teilifís na Gaeilge.

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the Statement of Financial Position date and the amounts reported for revenue and expenses during the year.

However, the nature of estimation means that the actual outcomes could differ from these estimates.

d) Income recognition

Commercial income:

Commercial income represents revenue from airtime sales, sponsorship and ancillary activities. Sales, which are shown net of VAT, are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves when the service is provided.

Sales arising from barter transactions arise when airtime services are exchanged for dissimilar services and the transaction is deemed to have commercial substance. Such transactions are measured at the fair value of the services received, adjusted by any amounts of cash and cash equivalents transferred.

Commission in relation to these sales is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account as incurred.

e) Expenditure

Expenditure comprises operational and capital expenditure.

Net operating expenditure comprises programming and administration expenditure, net of commercial revenue.

Programme expenditure is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account in line with Note 1(L).

f) State grants

Net operating expenditure of Teilifís na Gaeilge is funded by way of a grant received from the Department of Tourism, Culture, Arts, Gaeltacht, Sports and Media, as well as grants received from time to time for specific projects from Coimisiún na Meán under their Sound and Vision Programme.

Grants are recognised under the accruals method. The portion of the grant that is related to Intangible Fixed Assets — Capitalised Programme Costs and Prepaid Programme Costs — are deferred and are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves as the costs are amortised. Capital expenditure is funded by the Department of Tourism, Culture, Arts, Gaeltacht, Sports and Media, by way of capital grants, as well as grants received from time to time for specific projects from Coimisiún na Meán under their Sound and Vision Programme.

These grants are amortised on the same basis as the related assets are depreciated.

Notes to the Financial Statements

Notes											
g)	<p>Tangible fixed assets</p> <p>Tangible fixed assets are shown at cost less accumulated depreciation and any provision for impairment.</p> <p>Depreciation is provided on all tangible fixed assets, except land, at rates calculated to write off the original cost, less estimated residual value, of each asset on a straight line basis over its expected useful life as follows:</p> <table> <tr> <th></th><th>%</th></tr> <tr> <td>Land and Buildings</td><td>2.5</td></tr> <tr> <td>Equipment</td><td>20</td></tr> <tr> <td>Fixtures and Fittings</td><td>10</td></tr> <tr> <td>Mobile Devices</td><td>33</td></tr> </table> <p>Software development costs including wages, software costs on major systems for content distribution, portals, phone apps, etc. are capitalised and depreciated in line with the related equipment cost from the date of implementation or over the expected useful life of the costs capitalised. These rates vary between 33% and 100%.</p>		%	Land and Buildings	2.5	Equipment	20	Fixtures and Fittings	10	Mobile Devices	33
	%										
Land and Buildings	2.5										
Equipment	20										
Fixtures and Fittings	10										
Mobile Devices	33										
h)	<p>Financial assets — investment in Multiplex Broadcasting Services Northern Ireland Limited</p> <p>Teilifís na Gaeilge accounts for its investment in Multiplex Broadcasting Services Northern Ireland Limited at cost (see note 24).</p> <p>Fixed Assets includes an amount of €1 in respect of its investment in the ordinary shares of that company.</p> <p>The company was established as a not-for-profit organisation with costs being funded by RTÉ and the UK Department of Culture, Media and Sport.</p> <p>As a result, Teilifís na Gaeilge financial statements do not reflect any revenues, costs or commitments in respect of the joint venture.</p>										
i)	<p>Taxation</p> <p>Corporation tax payable is provided on taxable surplus at current rates.</p> <p>Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the Statement of Financial Position date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the Statement of Financial Position date.</p> <p>Timing differences are temporary differences between surplus as computed for tax purposes and surplus as stated in the financial statements which arise because certain items of income and expenditure in the financial statements are dealt with in different years for tax purposes.</p> <p>Deferred tax is measured at the tax rates that are expected to apply in the years in which the timing differences are expected to reverse based on tax rates and laws that have been enacted or substantively enacted by the Statement of Financial Position date.</p> <p>Deferred tax is not discounted.</p>										
j)	<p>Foreign currency</p> <p>Transactions denominated in foreign currencies are translated into Euro at the exchange rates ruling at the day of the transactions.</p> <p>Monetary assets and liabilities denominated in foreign currencies are translated into Euro at the exchange rate ruling at the Statement of Financial Position date and resulting gains or losses are included in the Statement of Income and Expenditure and Retained Revenue Reserves Account for the year.</p>										
k)	<p>Retirement Benefit</p> <p>Teilifís na Gaeilge operates a defined contribution scheme for its employees. The assets of the scheme are held separately from those of the company.</p> <p>Annual contributions to the scheme are charged to the Statement of Income and Expenditure in the year to which they relate.</p>										

Notes to the Financial Statements

Notes											
l)	<p>Intangible Fixed Assets</p> <p>Commissioned Programme costs and Acquired Programme costs are capitalised as Intangible fixed assets in the financial statements. Commissioned Programmes are programmes commissioned by Teilifís na Gaeilge from independent producers and are based on the full contract price.</p> <p>The cost of the Commissioned programme is amortised based on the expected audience repeat viewership of each transmission as follows:</p> <table data-bbox="472 613 1414 703"> <tr> <td>High Value Commissioned programmes:</td><td>70% in year of first transmission</td></tr> <tr> <td></td><td>20% in year following first transmission</td></tr> <tr> <td></td><td>10% in 2nd year following first transmission</td></tr> </table> <p>Other Commissioned programmes & live sports: 100% in year the rights or sporting events are first broadcast.</p> <p>Acquired programmes are programmes purchased by Teilifís na Gaeilge from third party studios and broadcasters. These are charged to the Income and Expenditure statement based on the expected audience repeat viewership of each transmission as follows:</p> <table data-bbox="472 875 1315 931"> <tr> <td>Acquired programmes:</td><td>90% in year of first transmission</td></tr> <tr> <td></td><td>10% in year following first transmission</td></tr> </table> <p>Commissioned & Acquired programmes are only capitalised once the programme is available for screening.</p>	High Value Commissioned programmes:	70% in year of first transmission		20% in year following first transmission		10% in 2nd year following first transmission	Acquired programmes:	90% in year of first transmission		10% in year following first transmission
High Value Commissioned programmes:	70% in year of first transmission										
	20% in year following first transmission										
	10% in 2nd year following first transmission										
Acquired programmes:	90% in year of first transmission										
	10% in year following first transmission										
m)	<p>Programme Prepayments</p> <p>Any Commissioned and Acquired programme amounts paid in advance of the programme being available for screening are recognised as a prepayment.</p>										
n)	<p>Judgements and key sources of estimation uncertainty</p> <p>Impairment of Tangible Fixed Assets: Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.</p> <p>Depreciation and Residual Values: Management have reviewed the asset lives and associated residual values of all fixed asset classes, and in particular, the useful economic lives and residual values of fixtures and fittings, and have concluded that asset lives and residual values are appropriate.</p> <p>Foreign Currency Exposure: Teilifís na Gaeilge enters into contractual arrangements for payments to suppliers in currencies other than the euro. Teilifís na Gaeilge generally accounts for these transactions at currency rates applicable at the payment date. Forward contracts are entered into to hedge against currency fluctuations. Reasons for entering into such contracts are based on best estimates of future exchange rates and professional advice sought.</p> <p>Intangible Fixed Assets: As set out in policy L Teilifís na Gaeilge, in amortising programme costs, makes estimates of the expected audience repeat viewership. Such estimates are based on management best estimates.</p>										
2.	<p>Principal Activity</p> <p>Teilifís na Gaeilge's principal activity is the operation of the Irish language television channel TG4.</p>										

Notes to the Financial Statements

Notes		2022 €'000	2021 €'000
3.	Net Sales		
	Commercial Income		
	Airtime and sponsorship sales	3,424	3,385
	Facilities charge-out	435	442
	Sundry income	1,370	1,376
		5,229	5,203
	Cost of Sales		
	Commission on advertising and sponsorship sales	933	907
	Direct costs	241	230
		1,174	1,137
	Net sales	4,055	4,066
4.	Staff costs		
	The average number of employees employed by Teilifís na Gaeilge during the year was 106 (2021: 96). Employee costs during the year comprised:		
	Wages and salaries	6,056	5,769
	Social welfare costs	693	663
	Retirement benefit costs	684	636
	Travel and subsistence	164	43
	Training	143	141
	Other staff costs	88	64
		7,828	7,316
	Staff costs capitalised	(856)	(897)
	Staff costs allocated to archive project	(27)	(54)
	Total Staff Costs	6,945	6,365
	Circular 13/2014 issued by the Department of Public Expenditure, NDP Delivery and Reform requires disclosure of the number of employees whose total employee benefits (excluding employer Retirement benefit costs) for the reporting period fell within each band of €10,000, from €60,000 upwards and an overall figure for total employer Retirement benefit contributions. In recognition of data protection implications or other risks, taking cognisance of the fact that Teilifís na Gaeilge operates in a highly competitive commercial environment, and with the consent of the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media the disclosure of salary bands shall be made in the Chairperson's annual statement to the Minister.		
	Emoluments of Director General — Alan Esslemont		
	Basic salary	140	140
	Employer's Retirement benefit contributions	21	21
		161	161
	The Director General is a member of Teilifís na Gaeilge's defined contribution scheme and Teilifís na Gaeilge contributes an amount equal to 15.29% of the Director General's salary to that scheme on his behalf.		

Notes to the Financial Statements

Notes				
5.	Board Costs	2022	2021	
		€'000	€'000	
	Board members fees (Note 22)	97	135	
	Travel and subsistence and other expenses	9	7	
		106	142	
	Board members are reimbursed for travel and subsistence costs. The tax payable by Teilifís na Gaeilge in relation to such expenses amounted to €337 (2021: €Nil).			
6.	Programme Expenditure	2022	2021	
		€'000	€'000	
	Commissioned programmes expensed and amortised in the period	26,352	22,540	
	Acquired programmes expensed and amortised in the period	2,874	2,865	
	Dubbing and other costs	2,865	2,474	
		32,091	27,879	
7.	Marketing and Research	2022	2021	
		€'000	€'000	
	Advertising and marketing	1,878	1,814	
	Audience measurement and research	312	216	
	Audience Council expenses	2	1	
		2,192	2,031	
8.	Overheads	2022	2021	
		€'000	€'000	
	Premises and equipment expenses	759	806	
	Professional and financial expenses	292	369	
	Industry levies paid	687	721	
	General and office expenses	602	397	
		2,340	2,293	
9.	Tangible Fixed Assets	Land and Buildings	Equipment and Mobile Devices	Fixtures and Fittings
		€'000	€'000	€'000
	Cost			
	At 1 January 2022	8,592	9,691	591
	Additions	51	1,992	11
	Disposals	0	0	0
	At 31 December 2022	8,643	11,683	602
	Accumulated Depreciation			
	At 1 January 2022	4,431	7,981	235
	Charge for the year	218	1,978	37
	Disposals	0	0	0
	At 31 December 2022	4,649	9,959	272
	Net Book Value			
	At 31 December 2022	3,994	1,724	330
	At 31 December 2021	4,161	1,710	356

Notes to the Financial Statements

Notes	10.	Capital Grants		2022 €'000	2021 €'000
		Capital grants — received and receivable			
		Opening balance		35,999	31,999
		Grants received during the year (Note 13)		4,200	4,000
		Closing balance		40,199	35,999
		Amortisation			
		Opening balance		29,879	25,609
		Amortised during the year		4,362	4,270
		Closing balance		34,241	29,879
		Net book value — capital grants		5,958	6,120
		Capital grants represent state funding received in relation to capital expenditure incurred by Teilifís na Gaeilge. Capital grants are amortised on the same basis as the related assets are depreciated.			
	11.	Intangible Fixed Assets	Commissioned Programmes €'000	Acquired Programmes €'000	Total €'000
		Cost			
		At 1 January 2022	105,637	14,597	120,234
		Additions	27,626	2,847	30,473
	Disposals	(19,785)	(2,568)	(22,353)	
	At 31 December 2022	113,478	14,876	128,354	
	Accumulated Amortisation				
	At 1 January 2022	104,289	14,383	118,672	
	Amortised in the year	26,352	2,874	29,226	
	Disposals	(19,785)	(2,568)	(22,353)	
	At 31 December 2022	110,856	14,689	125,545	
	Net Book Value				
	At 31 December 2022	2,622	187	2,809	
	At 31 December 2021	1,348	214	1,562	
12.	Deferred Current Grants		2022 €'000	2021 €'000	
	Grants deferred at 1 January		9,570	6,815	
	Current grants — received in the year (Note 13)		41,085	36,874	
	Grants utilised in the year		(38,900)	(34,119)	
	Grants deferred at 31 December		11,755	9,570	
13.	State Funding				
	Grants received from the Department of Tourism, Culture, Arts, Gaeltacht, Sport & Media represent state funding received in relation to current expenditure incurred by Teilifís na Gaeilge.				
	State funding credited to the Statement of Income and Expenditure and Retained Revenue Reserves Account in the year		2022 €'000	2021 €'000	
	Grant utilised in the year (Note 12)		38,900	34,119	
	Capital grant amortised (Note 10)		4,362	4,270	
			43,262	38,389	
	The total allocation for 2022 was €45,285m comprising of:				
	Grants received for current expenditure from DTCAGSM (Vote 33 — Subhead E5)		2022 €'000	2021 €'000	
			40,733	36,733	
	Grants received for current expenditure from Coimisiún na Meán Archive project		236	141	
	Grants received for current expenditure in relation to HD upgrade from DTCAGSM		116	—	
	Grants applied for capital purposes from DTCAGSM (Vote 33 — Subhead E5) (Vote 33 — Subhead B5)		4,200	4,000	
	Total received		45,285	40,874	

Notes to the Financial Statements

Notes		2022 €'000	2021 €'000
14.	Tax on Surplus on Ordinary Activities		
(a)	<i>Analysis of tax charge in year</i>		
	Corporation tax charge for year	12	12
	Corporation tax charge for prior year	(10)	5
		2	17
(b)	<i>Factors affecting the tax charge for the year</i>		
	The effective rate of tax for the year is higher than the standard corporation tax in Ireland of 12.5%. The differences are explained below:		
		2022 €'000	2021 €'000
	Surplus/(Deficit) on ordinary activities before taxation	14	(2)
	Surplus/(Deficit) on ordinary activities multiplied by the standard rate of corporation tax in Ireland of 12.5% (2021: 12.5%).	2	–
	<i>Effects of:</i>		
	Income taxable at a higher rate of taxation	15	16
	Excess of capital grants amortised and capital allowances over depreciation	–	–
	Allocation of current year losses	(5)	(4)
		12	12
15.	Receivables	2022 €'000	2021 €'000
	Receivables	1,831	1,604
	VAT repayable	128	23
	Corporation tax receivable	–	4
	Prepayments and accrued income	709	568
		2,668	2,199
	All balances are deemed recoverable within one year.		
16.	Cash at Bank and in Hand	2022 €'000	2021 €'000
	Bank	1,340	1,154
		1,340	1,154
	Included in the bank account is €1,080,000 held in trust from Fís Éireann and €28,000 held in trust from the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media, in relation to the “Samhlú na nÓg 2022” scheme.		
17.	Programme Prepayments	2022 €'000	2021 €'000
	Commissioned Programmes	8,539	7,634
	Acquired Programmes	409	375
		8,948	8,009
18.	Payables — falling due within 1 year	2022 €'000	2021 €'000
	Trade payables	1,197	1,155
	Accruals and deferred income	3,301	2,726
	Corporation tax payable	10	–
		4,508	3,881
19.	Reserves	Revenue Reserve €'000	Total €'000
	Balance at 1 January 2022	(420)	(401)
	Surplus/deficit for the year	12	(19)
	Closing balance as at 31 December 2022	(408)	(420)

Notes to the Financial Statements

Notes				
20.	Analysis of Changes in Net Funds			
		Opening Balance €'000	Cash Flows €'000	Closing Balance €'000
	Cash at bank and in hand	—	—	—
	Short term deposits	1,154	186	1,340
		1,154	186	1,340
21.	Retirement benefit			
	Teilifís na Gaeilge operated a defined contribution scheme for its employees. The scheme is funded and the assets are held separately from those of Teilifís na Gaeilge.			
			2022 €'000	2021 €'000
	The following Retirement benefit costs were incurred in the year:			
	Defined contribution scheme		684	636
			684	636
22.	Board Members Fees and their Expenses			
	The Directors and Secretary who served during the year are as stated below:			
	Director/Secretary	Date of Appointment During Year (if applicable)	Fees 2022 €'000	Fees 2021 €'000
	Alan Esslemont (Director General)		—	—
	Anna Ní Ghallachair (Chairperson)	29/11/2022	2.0	—
	Siún Ní Raghallaigh (Chairperson) (Cessation Date 15/04/2022)		6.2	21.6
	Des Geraghty (Cessation Date 15/04/2022)		3.6	12.6
	Mairéad Ní Cheóinín (Cessation Date 15/04/2022)		3.6	12.6
	Micheál Seoighe (Cessation Date 15/04/2022)		3.6	12.6
	Michelle Ní Chróinín (Cessation Date 15/04/2022)		—	—
	Bríd Ní Fhachtna		12.6	12.6
	Frank Reidy		12.6	12.6
	Mairéad Ní Nuadháin (Reappointed 29/11/2022)		12.3	12.6
	Siobhán Ní Ghadhra (Reappointed 29/11/2022)		12.3	12.6
	Darach Ó Tuairisg (Reappointed 29/11/2022)		12.3	12.6
	Seán Ó Domhnaill		12.6	12.6
	Róisín Ní Ráighne	29/11/2022	1.2	—
	Aedín O'Leary	29/11/2022	1.2	—
	Seán Ó Cuirreáin	29/11/2022	1.2	—
	Lís Ní Dhálaigh (Board Secretary)		—	—
			97.3	135.0
	Board members' expenses in 2022 were €9,395 (2021: €6,868), of which: travel accounted for €2,849 (2021: €183), subsistence €3,789 (2021: €52) and other expenses (including secretarial, entertainment and training) €2,757 (2021: €6,633).			
	The Board adopted procedures in accordance with the requirements of the Broadcasting Act 2009 in relation to the disclosure of interests by Board members and these procedures have been adhered to in the year.			
23.	Premises			
	Teilifís na Gaeilge operates from premises located in Baile na hAbhann, Co na Gaillimhe. Teilifís na Gaeilge owns the freehold to the premises.			

Notes to the Financial Statements

Notes
24.

Financial Assets

Multiplex Broadcasting Services Northern Ireland Limited (MBSN) was established as a not for profit joint venture company by Teilifís na Gaeilge and RTÉ in October 2012. The joint venture was set up to facilitate the transmission of free to air digital television services in Northern Ireland in relation to RTÉ1, RTÉ2 and Teilifís na Gaeilge. The company's share capital comprises three ordinary shares, two owned by RTÉ and one owned by Teilifís na Gaeilge. MBSN concluded an agreement with RTÉ and the UK Department of Culture, Media and Sport which provided for transmission costs incurred by MBSN to be funded by RTÉ (two thirds) and the UK Department of Culture, Media and Sport (one third). Other costs such as pre-incorporation expenses and on-going administration costs are funded in the same proportion by RTÉ and the UK Department of Culture, Media and Sport.

25. Programme/Rights Purchase Commitments

Teilifís na Gaeilge has programme/rights commitments as follows:

Contracted for but not provided for at the year end

2022 €'000	2021 €'000
87,388	47,419

26. Commitments

Teilifís na Gaeilge has capital commitments as follows:

Contracted for but not provided for at the year end

2022 €'000	2021 €'000
88	168

27. RTÉ Transactions

Teilifís na Gaeilge received 376.5 hours of Irish language programming free of charge from RTÉ in the year ended 31 December 2022, out of their statutory obligation of 365 hours. This includes the shortfall of 11.5 hours outstanding from 2020.

28. Foreign Currency Exposure

Foreign currency exposures arise primarily from payments for acquired programmes. Teilifís na Gaeilge hedges its foreign currency exposures by entering into US Dollar forward contracts when it deems it appropriate. The total value of such contracts in 2022 was €0 (2021: €0). There were no contracts outstanding at the year end (2021: €0).

29. Board Members — Disclosure of Transactions

In the normal course of business, Teilifís na Gaeilge entered into contractual arrangements with undertakings in which Board Members of Teilifís na Gaeilge are employed or otherwise interested.

Teilifís na Gaeilge adopted procedures in accordance with guidelines in the 2016 Code of Practice for the Governance of State Bodies in relation to the disclosures of interests by Board members and Teilifís na Gaeilge adhered to these procedures during the year.

Contracts to the value of €6,021,972, which is to be split between 2022 and 2023, were approved in 2022 in respect of undertakings with which members of Teilifís na Gaeilge were associated or in which they had a direct or indirect interest which they disclosed at meetings. Included were undertakings in which board members of Teilifís na Gaeilge were employed or to which they were providing a service. The Board members and Teilifís na Gaeilge complied with the Department of Public Expenditure, NDP Delivery and Reform guidelines covering situations of personal interest. In cases of potential conflict of interest, Board Members did not receive board documentation on the proposed transactions nor did those members participate in or attend any board discussions relating to the matter.

30. Approval of the Financial Statements

The Board of Directors' approved the financial statements on the 22 June 2023.